



Speech and Hearing BC

Provincial Council Meeting		
Date:	September 13, 2023	Zoom Link: Click Link
Time:	7:00 pm	
Location:	Virtual	

PC Members		
P Becca Yu, President	P Amanda Locke, Director PP SLP	Vacant, GVRD
P Chelsey Chichak, VPresident	P Jo Felton, Dir. Early Int'n	Jennifer Decock-Hewitt, FValley
P Megan MacKay, Treasurer	Sarah Jane Garland, Dir. SLP Adult	Kristal Bodaly, Kootenays
P Staci Cooper, Secretary	P Sarah Dowling, Dir. Schools	P Kimberley Seabrook, North
P Janet Campbell, Opns Mgr	P Navita Dhahan, Dir. Social Media	P Nadine Fort, Dir Area, Thompson/Ok
Vacant, Dir. Public Ed	P Heather Ritchie, Dir., AUD Private	P Carla Willock, Islands
P Gina McCarty, Dir. Prof Ed	P Janine Sigurdson Dir., AUD Public	Student Reps: Jeffrey Ng, Nicole Ebutt

Preparation for Meeting	
Please Read:	Speech and Hearing BC Minutes June 7, 2023
	PC Tab of Website
	PC Reports

Project Action Items from Previous Meeting		
Topic	Action	Lead
Pilot Project Member Grants	Tabled	Megan

I	Open Meeting
1. Call to Order	Becca Yu called meeting to order at: 7:05pm
2. Welcome/Intro from the Chair & Land Acknowledgement	PC acknowledges the land and people on whose territories we are meeting from today.
3. Approval of Agenda: Additions to Agenda?	Chesley approved, Nadine seconds – all in favour
4. Approval of Minutes	Minutes of June 7th, 2023 Jo seconds, all in favour, approved
5. Approval of Consent Agenda?	
	PC Reports Submitted: Read reports on PC Member Section
	Megan seconds, all in favour, approved

II	Agenda Item/Topic	Lead	Goal <small>Decision, Info, Discussion</small>
6. Project/Action Items Review	Review outstanding project items	Becca	Info
7. Strategic Plan Updates	<ul style="list-style-type: none"> • EI • Schools • Adult SLP Practice • Audiology No updates from groups at this time. Summer months were quiet	Any updates?	
8. Operational	a) Vacant PC Positions (see table at end of agenda). A few new candidates – most have a candidate standing	Becca/ Janet	

II	Agenda Item/Topic	Lead	Goal <small>Decision, Info, Discussion</small>
	<ul style="list-style-type: none"> - Rep for Thompson OK region is vacant (Nadine retiring and vacating early from position – need one year coverage) 		
	<p>b) SHBC Awards Update</p> <ul style="list-style-type: none"> - 4 people nominated for awards – going to provide award to all nominated - Will be asking for short blurbs for council to read out rather than the nominators to give a speech on their behalf 	Janet/ Chelsey	
	<p>c) Rebrand Proposal from IMPACT</p> <ul style="list-style-type: none"> - Reviewed the proposal for colour palates and style for website from IMPACT <ul style="list-style-type: none"> o First is lightening and brightening of the current colours o Second is a change in colours (including teal colour) o Vote: palate A = 5 votes, palate B = 10 o Motion: colour palate of B, font and coloured icons of A – motion Chelsey, Gina seconds, all in favour, motion passes 	Becca	
	<p>d) Compensation / Reimbursement for lost wages for committee work</p> <ul style="list-style-type: none"> - Currently \$65/hr - Comparable for public sector - For private? Discussion around keeping it the same for private sector - Adding parameters on what constitutes how to be paid (e.g. last minute had to cancel and couldn't rebook – so significant loss of income) - Discussion around role of president /vice president etc. Role is increasing with the government relations work 		
9. Public Education	<p>a) Advocacy Update – July Meeting with IMPACT</p> <ul style="list-style-type: none"> - Just did a campaign for back to school – Chelsey was on TV for this: https://globalnews.ca/video/9951330/accessing-better-communication-health-services/ - IMPACT did a proposed calendar of advocacy actions for each month <ul style="list-style-type: none"> o Topic related to initiatives with suggestions on activities – IMPACT would need to have portfolios to have materials ready a month in advance o 	Becca	Info
	<p>b) Website Update and Find a Professional Tool</p> <ul style="list-style-type: none"> - Jamie is looking at 	Becca	
	<p>c) SLP and AUD Profession Highlight Reel/Video</p> <ul style="list-style-type: none"> - Edits have been done from previous feedback - A lot of text to read – could it be more graphically? Pace is fine, but a lot of reading - Could have Farrah take a look for infographic - Motion to use the video as is: Staci, Nadine seconds, all in favour - Presenting at conference – could have it running during the breaks, looping around – reference the link during the AGM director portfolio updates 	Staci/Gina	To approve
10. Professional Advocacy	<p>a) MCFD FCCs Update</p> <ul style="list-style-type: none"> - No meetings since last PC meeting - Next meeting Oct 11 – focus on a model of care framework 	Becca	
	<p>b) Health Associations Coalition update</p> <ul style="list-style-type: none"> - No meetings since last PC meeting - There is a meeting coming up for a regulatory framework - Virtual meeting about amalgamation that CSHBC is hosting – link for early October - Questions have to be submitted by October 5 (SHBC is not able to provide questions on behalf of members) 	Becca	
	<p>c) Hearing Aid Funding Initiative update</p> <ul style="list-style-type: none"> - IMPACT (Jamie) provided a well-designed document with the information group provided - Petition distributing across BC – signatures to support HA funding (must have a BC address) 	Janine/ Heather	

II	Agenda Item/Topic	Lead	Goal <small>Decision, Info, Discussion</small>
	<ul style="list-style-type: none"> - Chelsey – Global reporter – brought up the HA initiative – suggest connecting with Global about the hearing aid initiative (ask Jamie to set up) 		
	<p>d) Document: Free & Affordable SLP Screening & Assessment Tools (DRAFT) – Private Practice SLP Group</p> <ul style="list-style-type: none"> - Private practice committee put together a listed resources (not exhausted list – but as much input as possible) - Categorized by services area, also has a caveat that SHBC does not endorse nor guarantee the validity of any of the resources - Want to post on SHBC website under website - Hoping to have it go to graphics for improving the look – will ask IMPACT to look at it - Motion to approve the content (Amanda), seconded by Navita – all in favour, motion passes 	Amanda	Decision
	<p>e) EDI Video Clip for Final Approval and Use f) Duplicate agenda item</p>	Staci	
	<p>g) Adult services letter writing campaign</p> <ul style="list-style-type: none"> - Could this letter go through Push Politics - Connect Sarah Jane to IMPACT to refine the letter for our needs - Have discussions around timelines as MoH is currently working on Quality Framework and Models of Care for LTC. 		
	<p>h) RASP registry</p> <ul style="list-style-type: none"> - Taking a long time to process applications - Not taking anyone conditionally registered (even though college already requires supervision of that conditionally registered SLP) - Negatively impacts foreign trained professionals - Carla had emailed RASP <ul style="list-style-type: none"> o Indicated they are trying to better than 2 month processing o Said will have to take the conditionally trained to the “policy makers” - Discussed reaching out to MoH Allied Health Policy Secretariat to highlight the artificial barrier to foreign trained professionals - Action: Carla will draft a letter for MoH on behalf of SHBC and/or could reach out as an individual 		
11. Professional Ed	<p>a) 2023 Conference Update</p> <ul style="list-style-type: none"> - 125 registered - 7 exhibitors - some concern about the numbers with only 2 days to go before early bird - very low registration for adult stream – could be due to UBC aerodigest conference the week before - Social Media – posted the early bird deadline – will do story as well <ul style="list-style-type: none"> - presenter posts getting more traction than deadline posts - could blast post a bunch of the presenters before Friday - revenue is \$32,285 – need this to grow significantly to break even 	Nadine/ Gina	Info
	<p>b) 2024 SAC & SHBC Conferences: SAC is SLP Conference in Vancouver for 2024. Discuss further whether to hold a SHBC conference of any kind. SAC to get back to us with an offer.</p> <ul style="list-style-type: none"> - SAC concerned they have their conference in Vancouver when SHBC conference is also in BC – they must host due to contract with hotel - SAC is asking SHBC to host in 2024 - SAC has offered to make SHBC the title sponsor for their conference in the spring (SHBC present the conference with SAC) – no cost to us, but no financial benefit for our budget - Concerns – SAC is much more than SHBC conference. SAC reports ~high \$400 or low \$500 - Could redirect SHBC energy to supporting area fund events (conference committee could support the organization of the events) - Benefit could be that members might be more rejuvenated for conference with a little break 	Becca/Gina/ Janet	

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	<ul style="list-style-type: none"> - Suggest opportunity for provincial associations to share advocacy efforts in alignment with SAC - Motion to cancel planning for 2024 conference and accept SAC offer (Chelsey), seconded (Heather) – all in favour, motion passes. 		
12. Area Reps Update	<p>Update</p> <ul style="list-style-type: none"> - Approved 5 different events that are coming up <ul style="list-style-type: none"> o Aerodigestive conference changed their dates after supported by SHBC - Not a lot of funds left for this year 	Nadine	
13. PCA	<p>Update</p> <ul style="list-style-type: none"> - Meeting on Sept 12 - Discussion about recent initiatives (ASD population, ENT initiative, Aud in dementia care) - Dawn from SAC indicated preparing a cross Canada analysis for gaps in resources (e.g. report card on issues) - Dawn Davies – NDP federal health critic (wife is SLP and has interest in the area) - HHR issues – noted the wage disparity, will be looking for advocacy options on wage review in public sector 	Heather	Info
14. Adjourn	<p>Time: 9:08</p> <p>Next Meeting: October 22, 2023 at 8:00 am Delta Burnaby Hotel (Breakfast Included)</p>		

PC Position	Current Name	Term Ends (AGM)	Candidate
Executive Committee			
Secretary	Staci Cooper	2023	Anna Kreuger
Directors			
Director, Public Education	vacant	2023	Grace Gao
Director, Professional Education	Gina McCarty	2023	Gina McCarty
Director, Early Intervention SLP Services	Jo Felton	2023	Jo Felton
Director, Audiology Public Practice	Janine Sigurdson	2023	Laura Curran
Director, SLP Adult Services	Sarah Jane Garland	2023	Sarah Jane Garland
Director, Social Media	Navita Dhahan	2023	Navita Dhahan
Area Reps			
GVRD	vacant	2023	No one yet
North	Kimberley Seabrook	2023	Gabby De Luca
Kootenays	Kristal Bodaly	2023	Marcia Madson
Thompson/Okanagan	Nadine Fort is vacating before 2024 term ends	2024	No one yet/Staci? PC can appoint in this situation