



Speech and Hearing BC

**Provincial Council Meeting**

**Date:** June 14, 2022  
**Time:** 7:00 pm – 9:00 pm  
**Location:** Virtual

**Zoom Link:** [Click Link](#)

**PC Members**

Becca Yu, President P R Staci Cooper, Past-President R Megan MacKay, Treasurer P Pat Blundon, Secretary P Janet Campbell, Opns Mgr P Sarah Dhooge, Dir. Public Ed P R Gina McCarty, Dir. Prof Ed P R	Amanda Locke, Director PP SLP P R Chelsey Chichak, Dir. Early Int'n P R Sarah Jane Garland, Dir. SLP Adult P R Sarah Dowling, Dir. Schools P R Vacant, Dir. Social Media Heather Ritchie, Dir., AUD Private P R Janine Sigurdson Dir., AUD Public P R	Elysia Saundry, GVRD Rep P R Sheena Kirkland, FValley Rep P R Kristal Bodaly, Kootenays Rep P R Kimberley Seabrook, North Rep P R Nadine Fort, Thompson/Ok P R Sharon Goodman, Islands Rep P R Student Reps: Ellie Fedec, Mackenzie Lee P
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**Preparation for Meeting**

**Please Read:** Speech and Hearing BC Minutes April 12, 2022  
PC Reports  
Autism in Canada: Considerations for future public policy development

**Project Action Items from Previous Meeting**

Topic	Action	Lead
Communications & Media Relations Coordinator Position	Made agreement with Contractor	Staci, Megan and Janet
Draft National Survey	Heather to send to PCA Members for review	Becca, Janet, Heather:

**Open Meeting**

**1. Call to Order** Becca Yu called meeting to order at: 7:04 pm

<b>2. Welcome/Intro from the Chair &amp; Land Acknowledgement</b>	PC acknowledges the land and people on whose territories we are meeting from today.
<b>3. Approval of Agenda: Additions to Agenda?</b>	<ul style="list-style-type: none"> <li>• Amanda: How to work with CHA document</li> <li>• Elysia: Variety Children’s Charity promotion; options for funding for individual members</li> </ul> Motioned by Becca; Seconded by Amanda; Motion carried
<b>4. Approval of Minutes</b>	Minutes of April 12, 2022; Pat motioned; Megan seconded; Elysia abstained; Motion carried
<b>5. Approval of Consent Agenda?</b>	Motioned by Becca; Megan: seconded; Motion carried
	<b>PC Reports Submitted:</b> Read reports on PC Member Section

II	Agenda Item/Topic	Lead	Goal <small>Decision, Info, Discussion</small>	Discussion	Action
<b>6. Project/Action Items Review</b>	Review outstanding project items	Becca	Info		
	a) Contracted for Communications and Media Relations Coordinator – Farrah Gutierrez	Staci/ Megan/ Becca	Update	Becca introduced Farrah. Welcome Farrah 😊	
	b) National Member Survey – Any update from PCA?	Becca/ Janet/ Heather	Update	Heather presented it to PCA. Reaction positive and they said they would distribute it to their regions. They suggested it be translated into French. Member from Quebec offered to help with translation. Another suggestion was SAC.	<ul style="list-style-type: none"> <li>• Heather distributed the link to PCA for their feedback</li> </ul>
<b>7. Operational</b>	a) Social Media Admins	Janet/ Becca	Decision	It used to be that our fb account could be assigned to a business; they need it to be assigned to an individual now. Janet and Becca are now owners/administrators. Candice and Pam are editors, but editors don’t have ownership. Discussion about who should be owners/administrators and who should be editors. Discussion of whether these assignments will be role-based. Discussion about whether Farrah should be editor or owner/administrator. President is also a good choice for admin.	<ul style="list-style-type: none"> <li>• Finalize the assignments every October</li> </ul>
	b) Income Statement Year to May 31, 2022 – still bookkeeping to be done	Megan Janet	Info	Statement is not quite complete. Year-end package and financial statements will be	

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	and then prepare year end documentation.			completed in the next few months. We may not have a deficit.	
	c) Need to start recruiting for upcoming Board Positions	All	Discussion	<ul style="list-style-type: none"> <li>• Sarah Dhooge, current director of Public Education, felt that Public Education and Social Media could be combined.</li> <li>• It was suggested that the Director of Social Media be guided by the monthly content submitted by other directors.</li> <li>• Becca reminded us that there is a section on the Director report template that was meant to serve this purpose.</li> <li>• We need to determine who we are trying to reach. Our communication should align with our strategic plan.</li> <li>• Review of vacant positions and potential people to fill the positions. See chart below</li> <li>• Mackenzie will stay on as a student rep until the next cohort</li> </ul>	<ul style="list-style-type: none"> <li>• Sarah Dhooge will take on Social Media, in addition to Director of Public Education until October</li> <li>• In October, PC will discuss further and arrive at a plan about Social Media going forward</li> <li>• EC to look at job descriptions</li> </ul>
	d) Director, Social Media resignation	Becca	Info	Candice resigned from Social Media. Thank you for everything Candice 😊	
	e) Call for SHBC Awards – in June Vibrations	Janet	Info	Sometimes there aren't any nominations from the membership and PC needs to nominate worthy recipients; a few names were suggested	<ul style="list-style-type: none"> <li>• PC is requested to put forward names</li> </ul>
	f) National Member Survey – Any update from PCA?	Janet/ Heather	Info	See Project Review above	
	g) DYSWYS: <a href="https://dyswis.tv/en/dyswis-2/">https://dyswis.tv/en/dyswis-2/</a>	Becca		"Do you see what I see". This is a Canadian-based secure platform spearheaded by a S-LP in Quebec; it is meant to be a way of providing continuing education. Members can upload videos, share comments, provide feedback. It is currently mostly in French, but English content is growing. Might be another member benefit.	<ul style="list-style-type: none"> <li>• Let Becca know if you are interested, and she will see about setting up a free trial</li> </ul>

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8. Public Education	a) Advocacy Initiatives Update	Becca Sarah	Info	May Month was main Initiative	
	b) May is Speech and Hearing Month Campaign Review	Becca Sarah	Info	<ul style="list-style-type: none"> <li>• Sarah went over the document Impact created to summarize the very successful campaign, e.g., printables, why I love my job, media interviews, posts made by organizations and politicians. The latter helped when engaging with politicians in meetings.</li> <li>• Prize winners were very happy. In future, perhaps get consent to have the winner's photo taken, as another way of showcasing our profession. <ul style="list-style-type: none"> <li>• Discussion about a change in vocabulary for May is Speech and Hearing Month:</li> <li>• Elysia suggested keeping the same hashtag but use our own new vocabulary.</li> <li>• Maybe inform organizations that we're changing the vocabulary and do a press release</li> <li>• Just change it. In the social media posts, we can start to make the changes now. Push toward a bigger change so that we are not viewed as Ableist.</li> <li>• Other terms currently being used are "communication care"; "communication health"</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Janet will post the move to change the name to the strategic planning agenda</li> <li>• Janet will send out a survey question in the fall</li> <li>• Janet will post the PPT that Sarah Dowling created on the website re. what an S-LP does</li> </ul>
DI	c) ISWG Decolonizing Initiative	Gina	Request	ISWG is working on a document. They need help to pretty it up. It will be ready in the fall.	• ISWG will forward to PC, who will look over the content and vote

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				Staci and the Equity and Diversity Group has also created a document based on First Voices. It was recommended that ISWG look at that as well.	<p>on it. If approved, SHBC can then “pretty it up”.</p> <ul style="list-style-type: none"> <li>• Becca will ask Staci for a copy of the document based on First Voices to send to ISWG</li> </ul>
	d) Variety charitable organization regarding promotion	Elysia	Info	Elysia shared that Variety currently has a lot of money to support speech and language intervention. They asked that this info be passed to members, particularly those in private practice. Elysia also asked that the information on SHBC website regarding funding be made clearer.	<ul style="list-style-type: none"> <li>• Janet will send out a broadcast email to members</li> </ul>
<b>9. Professional Advocacy</b>	a) MCFD Family Connections Centres Update	Becca Amanda Staci	Info	<ul style="list-style-type: none"> <li>• April: Staci and Becca, OT, PT met with MCFD. MCFD was receptive to hearing about SHBC concerns regarding workforce; they said they wanted to continue the conversation</li> <li>• Then RFP came out for the pilots. The RFP outlines a move away from 1:1 therapy to a more consultation model.</li> <li>• Becca next met with the MCFD discussion group at the beginning of June; they reviewed the RFP; she asked for client scenarios that caused the participants concerns. The Family Support Institute have created a pathway and MCFD confirmed that this is what the pathway looks like.</li> <li>• SHBC, PT &amp; OT will next ask for another meeting with MCFD.</li> <li>• SHBC is interested to hear who will be applying for pilots. Some people in the MCFD discussion group thought that the</li> </ul>	

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				<p>CDCs they work for would likely apply to be a pilot.</p> <ul style="list-style-type: none"> <li>BC Autism Advocacy has released a statement outlining the contradictions between what the government announced and what has been produced in writing. BC ABA Initiative people are now using Impact to help them in their advocacy. They will focus on quality of services and parent choice</li> </ul>	
<b>10. Professional Ed</b>	a) 2022 Conference Update – Virtual	Gina Nadine	Info	<p>Nearly finalized all the speakers. Virtual platform is nearly ready. Theme: 65<sup>th</sup> Anniversary; 65<sup>th</sup> annual conference.</p>	<ul style="list-style-type: none"> <li>Janet to launch end of the week/first of next week</li> </ul>
	b) 2023 In-person Conference Location?	All	Discussion	<p>In-person: Options were North (Prince Rupert; Prince George); Interior (Kelowna); Island (Nanaimo, Victoria); Lower Mainland. Presenters cost a lot, so we must make sure that we get enough attendees so that our conference at least breaks even.</p>	<ul style="list-style-type: none"> <li>SHBC will put it out to the membership to decide. They will be asked to consider cost of flights, accessibility, accommodation, etc., before voting on their choice for Conference 2023</li> </ul>
	c) New Report from Canadian Academy of Health Sciences: Autism in Canada: Considerations for future public policy development – (on PC Member Tab)	Becca	Info	<p>Becca: The Canadian government contracted this organization to conduct this engagement. Their report didn't reveal anything new to people who work in the area, but their approach was neutral. Their next step is to engage with Indigenous people.</p>	
	d) Elysia was approached by a member asking whether area funds could be used by individuals	Elysia	question	<p>Area funds are to be used for groups to benefit as many people as possible. Suggestions for individual funding were a)</p>	

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				employer; b) union (e.g., HSA); c) SAC who has some free continuing ed.; d) group discounts organized among participants of chat groups.	
	e) Guidelines for supervising Communication Health Assistants (CHAs)	Amanda		Private Practice Group created a Q&A for how to work with CHAs. They consulted the college who unofficially approved the document. The Q&A includes links to the relevant official college documents.	<ul style="list-style-type: none"> <li>• Janet will mail out the document to PC.</li> <li>• PC is asked to add comments before June 20; Heather and Janine are asked to review from the lens of an audiologist</li> <li>• After the Private Practice Meeting June 20, Amanda is asked to send out a motion to approve/disapprove the document. If approved, it can be posted on the website.</li> </ul>
<b>11. Area Reps Update</b>	Update	Elysia	Info	Group created a template email for the call for area of funding. They had lots of applications.	
<b>12. PCA</b>	Update	Heather	Info	Discussed the national survey at the last meeting. They shared their various approaches for Speech and Hearing month across the country, as well as ways to get people to engage in advocacy. They discussed administration changes in PCA because OSLA is getting absorbed into SAC	
<b>14. Adjourn</b>	<b>Time: 8:54</b> <b>Next Meeting: September 13 via Zoom</b>				

### List of Conference Locations since 2003

Year	Venue	Location	Theme
2003	Unknown	Vancouver	Unknown
2004	Grand Okanagan Lakefront Resort	Kelowna	A Harvest of Communication Ideas
2005	Best Western Richmond	Richmond	Coming Together
2006	Harbour Front Hotel	Victoria	Celebrating Research and Practice on the West Coast
2007	Chateau Whistler	Whistler	50 <sup>th</sup> Anniversary
2008	Prestige Inn	Nelson	Inspiring the Art of Communication
2009	Harrison Hot Springs Resort	Harrison	Where Nature Meets Nurture
2010	Delta Burnaby	Burnaby	Communicate a Fuller Life
2011	Marriott Hotel	Victoria	Closer to Home
2012	Executive Inn Hotel	Richmond	55 <sup>th</sup> Anniversary
2013	The Sutton Place Hotel	Vancouver	N/A
2014	The Marriott Pinnacle Downtown	Vancouver	Evidence Based Practice
2015	The Penticton Lakeside Resort	Penticton	Collaboration
2016	The Hilton Metrotown Burnaby	Vancouver	No AUD stream as WCA was held in Vancouver
2017	Delta Burnaby	Vancouver	60 <sup>th</sup> Anniversary
2018	Delta Ocean Pointe	Victoria	Neuroplasticity
2019	Delta Burnaby	Vancouver	Communicating is Connecting; Resilience and Wellness
2020	Virtual		Didn't have one?
2021	Whistler		Strength in Community
2022	Virtual		65th Anniversary
2023			

Position	Candidate	Confirmed Y/N
Vice-President	Chelsea?	Still thinking about it
Treasurer	Megan	Y
Director SLP Private Practice	Amanda requests to stay	Y
Director AUD Private Practice	Heather	Y



Director Schools SLP		
Fraser Valley Area Rep	Jennifer Decock-Hewitt	Y?
Thompson/Okanagan Rep	Nadine	Y
Vancouver Island/Gulf Islands Rep	Carla Willocks	Y