



Speech and Hearing BC

Provincial Council Meeting Minutes

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| Date: April 12, 2023 | Zoom Link: Click Link |
| Time: 7:00 pm | |
| Location: Virtual | |

PC Members

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|------------------------------------|---|--|
| Becca Yu, President | Amanda Locke, Director PP SLP | Vacant, GVRD |
| Chelsey Chichak, VPresident | Jo Felton, Dir. Early Int'n | Jennifer Decock-Hewitt, FValley |
| Megan MacKay, Treasurer | A Sarah Jane Garland, Dir. SLP Adult | Kristal Bodaly, Kootenays |
| Staci Cooper, Secretary | Sarah Dowling, Dir. Schools | Kimberley Seabrook, North |
| Janet Campbell, Opns Mgr | Navita Dahan, Dir. Social Media | Nadine Fort, Dir rep,Thompson/Ok |
| Vacant, Dir. Public Ed | Heather Ritchie, Dir., AUD Private | R Carla Willock, Islands |
| Gina McCarty, Dir. Prof Ed | Janine Sigurdson Dir., AUD Public | A Student Reps: Jeffrey Ng, Nicole Ebutt |

Preparation for Meeting

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|--|-------------------|
| Please Read: Speech and Hearing BC Minutes Jan 27, 2023 | |
| PC Reports | |
| Draft Budget for 2023 – 2024 FY | PC Tab of Website |
| Letter Requesting Support from SHBC | |
| Surveys | |

Project Action Items from Previous Meeting

| Topic | Action | Lead |
|-----------------------------|--------|-------|
| Pilot Project Member Grants | Tabled | Megan |

I

Open Meeting

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| 1. Call to Order | Becca Yu called meeting to order at: 7:05pm |
| 2. Welcome/Intro from the Chair & Land Acknowledgement | PC acknowledges the land and people on whose territories we are meeting from today. |
| 3. Approval of Agenda: Additions to Agenda? | Staci motions Megan seconds. Agenda approved as presented. |
| 4. Approval of Minutes | Minutes of January 27, 2023 Chelsey Motions Nadine seconds. Minutes approved as presented. |
| 5. Approval of Consent Agenda? | Sarah motions Gina seconds. Consent agenda approved as presented. |
| | PC Reports Submitted: Read reports on PC Member Section |

II

Agenda Item/Topic

Lead

Goal

Decision, Info, Discussion

| | | | |
|---------------------------------------|--|-------|------|
| 6. Project/Action Items Review | Review outstanding project items | Becca | Info |
| 7. Strategic Plan Updates | <ul style="list-style-type: none"> • EI <ul style="list-style-type: none"> ○ Wants to send out a survey to update the state of the sector, but committee is just Jo and | | |

| II | Agenda Item/Topic | Lead | Goal <small>Decision, Info, Discussion</small> |
|-----------------------------------|---|-------------------------|---|
| | <p>Chelsey, so thinking best plan is to reach out and call for more members to join the committee</p> <ul style="list-style-type: none"> ○ Action: Janet to send out an email blast to call for members (Jo will provide info to Janet – and cc to Navita as she is going to do a committee feature for social media) <ul style="list-style-type: none"> ● Schools <ul style="list-style-type: none"> ○ Have plans to call the committee to meet ○ Want to populate the website with resources for advocating in the schools ● Adult SLP Practice <ul style="list-style-type: none"> ○ Defer to next meeting ● Audiology <ul style="list-style-type: none"> ○ Hearing aid working group still meeting ○ Have had MLA meetings (Susie Chant, parliamentary secretary for accessibility) ○ Have shared briefing note with IMPACT – they like it, will now share to SHCBC ○ Looking to developing a graphic design to it <ul style="list-style-type: none"> ▪ Action: Ask IMPACT to do first run on graphics ▪ Action: when ready to send to government, first send to PC for a vote of approval | | |
| <p>8. Operational</p> | <p>a) Draft 2023 – 2024 Budget</p> <ul style="list-style-type: none"> - Janet reviewed the budget with members - Question about where the funds for the website revamp are coming from: Janet indicated it can come from various lines (e.g. operating expenses) – once quotes come in, PC can review and vote on a budget amendment <ul style="list-style-type: none"> ○ Website: review SAC updated site – may be a good model - Megan motions to approve the budget as presented - Chelsey seconds - All in favour – motion passes | <p>Megan/ Janet</p> | |
| | <p>b) Membership Stats Update</p> <ul style="list-style-type: none"> - 1081 members registered (49 students) - SAC apparently missed 36 people that should have paid for SHBC – they are collecting from those people | <p>Janet</p> | <p>Info</p> |
| <p>9. Public Education</p> | <p>a) May Month Campaign</p> <ul style="list-style-type: none"> - IMPACT put a package / content outline together (shared to meeting) - Jaymie with IMPACT is to coordinate with Navita to schedule posts - Talked about a contest about sharing content (EDI video, or other content) - prizes: free SHBC membership, free conference registration, TpT gift certificate or Amazon gift certificate same amount as last year (\$200). | <p>Becca</p> | <p>Info</p> |

| II | Agenda Item/Topic | Lead | Goal <small>Decision, Info, Discussion</small> |
|----------------------------------|---|-----------------------|---|
| | <ul style="list-style-type: none"> ○ Entry for content ○ Entry for sharing SHBC content | | |
| 10. Professional Advocacy | <p>a) MCFD Family Connections Centres Update</p> <ul style="list-style-type: none"> - Met in March - Asked about strategic planning – doesn't make sense to ask for more SLPs when we don't have seats to fill those positions – they asked why, so shared stats - Shared recruitment / retention issues and why BC is not attracting new SLPs – MCFDs focus is recruitment and retention - Scheduled a workforce meeting for end of April - SLP doesn't have pediatric council with Therapy BC (OT and PT have very active councils) – so SHBC asked to be in the loop in place of this council group | Becca | |
| | <p>b) ENT Direct Referral Committee – still active?</p> <ul style="list-style-type: none"> - Heather hasn't had the time to organize this group (focus has been on hearing aid funding group) - Need to find a chair for the meeting so that Heather doesn't have to lead it - Action: Staci to connect with Heather and Kimberley on next steps and how we can delegate to committee members. | Kimberley/ Heather | |
| | <p>c) Documentary on Gender, Voice & Identity: request for expert support in creation from SHBC</p> <ul style="list-style-type: none"> - Member is canvassing Telus Health for funding - They would like SHBC to endorse their grant application - Abby is willing to lead this work for SHBC - Staci motions to approve SHBC engaging with Avo media on this documentary (with Abby leading work). Chelsey seconds. - All in favour, motion passes. | Becca | |
| | <p>d) Updating Advocacy Toolkit</p> <ul style="list-style-type: none"> - Tools in, but not the most user friendly kit - Will get Farrah to work on updating it | Becca | |
| | <p>e) National Survey Update</p> <ul style="list-style-type: none"> - Not a national survey in terms of comparative data - Heather meeting with Pan-Canadian Alliance again on May 2 and will share - Will meet with IMPACT for data mining for BC data - Will keep it open for now | Becca/Janet | |
| 11. Professional Ed | <p>a) 2023 Conference Update</p> <ul style="list-style-type: none"> - have most speakers invited for all streams – all have confirmed - next steps: exhibitor registration, registration platform, finding moderators, setting fees - Nadine motions to accepts the proposed fee structure for the conference (increase to \$315) - Megan seconds the motion - all in favour, motion passes. | Gina Nadine | Info |

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| | <ul style="list-style-type: none"> - looking for ways to attract people who are NOT members to know about the conference - social connection ideas at hotel: wine/cheese, casino credits, games night, dueling piano, trivia night etc. - Navita to come to next SHBC conference committee meeting on May 8 | | |
| | <p>b) 2024 SAC & SHBC Conferences: SAC is SLP Conference in Vancouver for 2024. SHBC is scheduled for a virtual conference.</p> <ul style="list-style-type: none"> - Indication they are going to combine both SLP and AUD again - Options: not have a SHBC conference at all or keep the virtual; one day courses (in addition to area funds trainings – or bump the area funds to allow for “bigger speakers”) - PC will make a final decision before October 2023 conference | Becca & Janet | |
| | <p>c) Audiology Survey re alternatives to Audiology stream – leave as is? Survey response was small (23). SAC noted that it is no longer holding a separate AUD event as engagement was low.</p> <ul style="list-style-type: none"> - 23 responses (~25% membership) - Mixed responses, no one willing to help organize anything - Audiology fund rather than stream? Some thought it was okay. - Risk is that audiologists won’t organize area event – so will slip through the system - Ideas: grand rounds (UBC support?), business development resources / topics that are adjacent to our clinical work - Plan: table the conversation for now | Janet | |
| 12. Area Reps Update | <p>Update</p> <ul style="list-style-type: none"> - Nadine: some requests brewing or submitted, some responses for the May month funds | Nadine | |
| 13. PCA | <p>Update:</p> <ul style="list-style-type: none"> - Next meeting is in May | Heather | Info |
| 14. Adjourn | <p>Time: 8:51pm Next Meeting: June 7, 2023</p> | | |