Using Gestures to Help Children With Developmental Language Disorder in Word Learning

Utiliser des gestes pour aider les enfants ayant un trouble développemental du langage à apprendre des mots nouveaux

Anne Bragard Marie-Anne Schelstraete

KEYWORDS

DEVELOPMENTAL LANGUAGE DISORDER

GESTURES

VOCABULARY LEARNING

CHILDREN

Anne Bragard and Marie-Anne Schelstraete

Institut de recherche en sciences psychologiques, Université catholique de Louvain, BELGIQUE

Abstract

Children with developmental language disorder show significantly lower word-learning performance than typically developing age-matched children do. Although gesture is used to support speech in some special education classrooms for children with developmental language disorder, only a limited amount of research has shown empirical evidence for a multimodality effect on word learning. This study aimed to investigate the role of gestures in word learning with children presenting with developmental language disorder (aged 5–10) in comparison to typically developing children. Ten children with developmental language disorder were compared to 10 chronological-age-matched children and 10 language-age-matched children. These 30 children learned new phonological labels for common concepts under three conditions: with the help of iconic gestures, with arbitrary gestures, and without gestures. The results indicate a scaffolding effect of both types of gesture for novel-word retrieval in comparison to the control condition. No group differences were reported: All children benefited from gesture. These data suggest that using gestures with both children with developmental language disorder may support their spoken language development. Theoretical and clinical implications are discussed.

Editor: Amanda Hampton Wray

Editor-in-Chief: David McFarland

Abrégé

Les performances d'enfants ayant un trouble développemental du langage dans des tâches d'apprentissage de mots nouveaux sont significativement inférieures à celles d'enfants au développement typique du même âge. Bien que les gestes soient utilisés en complément à la parole dans certaines classes spécialisées pour enfants ayant un trouble développemental du langage, le nombre d'études qui ont montré de façon empirique l'effet de la multimodalité sur l'apprentissage de mots nouveaux est limité. La présente étude visait à étudier le rôle des gestes dans l'apprentissage de mots nouveaux chez des enfants ayant un trouble développemental du langage (âgés de 5 à 10 ans), lorsque comparés à des enfants au développement typique. Les performances de dix enfants ayant un trouble développemental du langage dans des tâches d'apprentissage de mots nouveaux ont été comparées à celles de dix enfants appariés selon l'âge chronologique et de dix enfants appariés selon le niveau langagier. Ces trente enfants ont appris de nouvelles formes phonologiques représentant des concepts courants dans trois tâches expérimentales différentes : une tâche intégrant des gestes iconiques, une tâche intégrant des gestes arbitraires et une tâche n'intégrant pas de geste. Les résultats indiquent que les deux tâches intégrant des gestes soutenaient la reconnaissance de mots nouveaux. Aucune différence n'était rapportée entre les groupes; tous les enfants ont bénéficié des gestes. Ces données suggèrent que l'utilisation de gestes peut supporter le développement du langage oral, et ce, autant chez les enfants ayant un trouble développemental du langage que chez ceux ayant un développement typique. Les implications théoriques et cliniques de ces résultats sont discutées.

Developmental language disorder (DLD) is a linguistic developmental pathology in which children present with slow development of spoken language in the absence of neurological, emotional, sensory, or cognitive impairments (Bishop, 2017; Leonard, 2014; Schwartz, 2017). Children affected by such a disorder (hereafter referred to as children with DLD) present with varied profiles of language deficits (Schwartz, 2017) in both expressive and receptive language development, and in various language components (phonological, lexical, morphosyntactic, and pragmatic). More specifically, problems with vocabulary development occur in many, although by no means all, children with DLD (Nash & Donaldson, 2005).

A large body of evidence supports the view that vocabulary deficits in children with DLD are likely attributable to word-learning difficulties that make their acquisition of new lexical items slower and/or less extensive than in age-matched children (Kan & Windsor, 2010). A growing body of research suggests that this poor word learning by children with DLD is related to difficulty creating and storing phonological and semantic representations of new words and establishing strong links between those representations (Alt & Plante, 2006; Gathercole et al., 1997; Gray, 2005; McGregor et al., 2002; Storkel, 2001).

Specific pathways for treatment are therefore needed to help children with DLD in learning new words. Among the various types of intervention targeting word learning, gesture-supported speech is used in some special education classrooms for children with DLD: Teachers, speech-language pathologists, and other caregivers offer a whole series of visual aids, including gestures, to children along with oral language in everyday contexts. Nevertheless, there is a need for theoretical support explaining why a gesture can help someone to recover a piece of information by providing an additional cue. In addition, empirical evidence for the contribution of gestures to helping children when learning words, either in typical development (TD) or with DLD, is required. Better understanding of the underlying processes in children could lead to more targeted and, therefore, more effective interventions.

The Scaffolding Effect of Gestures on Word Learning From a Theoretical Point of View

Dual coding theory (Paivio, 2010) supports the idea that gestures can play an important role in scaffolding word learning: Information processing in both the visual-manual and auditory-oral channels creates a stronger connection in memory (Capone & McGregor, 2005). Someone using the auditory and visual modalities together when learning words creates two paths to the concept in memory. Gestures then support the link formed between the phonological form of the word and its referent (semantic representation). As a result, the information is better retained compared to that stored through pure verbal encoding (Allen, 1995; de Nooijer et al., 2014; Macedonia & von Kriegstein, 2012; Tellier, 2008). Such a beneficial effect of input from more than one modality on word learning is called the *multimodality effect* (Paivio, 2010).

Similarly, Macedonia (2003, as cited in Macedonia & von Kriegstein, 2012) proposed the connectivity model of semantic processing to account for the high memorability of novel words learned with gestures. According to this model, a complex code involving sensory and motor information is deeper and so improves retrievability. Along the same lines, the levels of processing model (Craik & Lockhart, 1972) established a positive relationship between greater effort or more elaborate processing and better comprehension and recall. Deeper levels of analysis produce more elaborate, longer lasting, and stronger memory traces than shallow levels of analysis. Finally, because the lexical learning deficits of many of children with DLD are associated with deficient short-term memory functioning (Majerus et al., 2006; Montgomery, 2003), using multimodality could be useful in reducing the burden on verbal short-term memory during encoding and retrieval. Using gestures could then minimize the memory deficit often reported in children with DLD and help them to retrieve words easily.

Empirical Evidence of the Effectiveness of the Use of Gestures for Children With TD and Children With DLD

First, for children with TD, the use of multiple channels (e.g., speech and gesture) appears to facilitate their language development, including word learning (Capone & McGregor, 2005; de Nooijer et al., 2014; Goodwyn et al., 2000; Marentette & Nicoladis, 2011) and aids secondlanguage word acquisition (Tellier, 2008). For example, Goodwyn et al. (2000) instructed an experimental group of 32 parents of 11-month-old infants to add iconic¹ gestures (of their own invention) and a control group of 32 parents to only label words in their interactions with their children. The target gestures included simple movements for five objects and three nonobject concepts, although the eventual goal of the study was to get families in the experimental group to model many iconic gestures and to get families in the control group to label many words. Results showed that the children in the experimental group (iconic gestures) scored significantly higher than children in the control group did on receptive lexical measures at the ages of 19 and 24 months, and on expressive measures at the ages of 15 and

¹ Iconic gestures, also referred to as representational gestures, are manual or facial movements that represent the semantic content of the segments of speech that they accompany (Capone & McGregor, 2005). For example, opening and closing two fingers in the form of a "V" can represent a pair of scissors.

24 months. The authors concluded that iconic gestures support word learning better than verbal labelling.

In the same vein, McGregor et al. (2009) demonstrated the beneficial effect of iconic gestures on the understanding of the preposition "under" in 20- and 24-month-old toddlers. Forty children participated in one of three training conditions: The gesture group viewed an iconic gesture for "under" during training; those in the photo group viewed a photograph of objects in an under relationship, and those in the control group did not receive any supplemental symbolic support. Only the gesture group demonstrated overall gains; their improvement from pretest to delayed posttest was significant. The authors proposed the following explanation for their results: Gestured input likely reduced cognitive load, while emphasizing both the location and the movement relevant to the meaning of "under."

In a study with 19 toddlers (mean age: 28 months), Capone and McGregor (2005) compared three wordlearning conditions: gestures cued attention to object shape in one experimental condition or to its function in the other, and no semantic cue was provided under the control condition. Six stimuli were used for each condition. Results showed that young children were better at word retrieval in both gesture conditions (shape gesture or function gesture) than in the no-gesture condition, but shape gesture was more effective than function gesture. The authors concluded that semantic representation of objects can be enriched by gestures. In So et al.'s (2012) experiment, 4- to 5-year-old children (n = 38) watched three different videos, each consisting of a list of five words in three conditions (words accompanied by iconic gestures or by beat gestures,² or without gesture), and were asked to recall the words without moving their hands. Children recalled more words when encoding them with iconic gestures than when encoding words alone or with beat gestures. So et al.'s data therefore suggested that gestures that are not semantically meaningful do not enhance memory compared to iconic gestures.

In contrast, van Berkel-van Hoof et al. (2016) did not report any effect of gestures on word learning in 9- to 11-year-old children when teaching them new labels for new or unfamiliar words. The materials consisted of 20 pictures of friendly looking aliens. Half of the words were presented with an iconic gesture and half without one. The children performed similarly in the gesture condition and no-gesture condition.

Some studies have investigated the contribution of gesture type to word learning by comparing the contribution of iconic and arbitrary³ gestures. For example, Marentette and Nicoladis (2011) exposed 86 two- to five-year-old children to 20 objects (10 familiar and 10 novel), each of which was associated with an iconic or an arbitrary gesture. The child was introduced to each object, shown the gesture and received the label verbally ("Look at the; this is a...."). The results from a picture pointing task with three foils showed that children rapidly mapped both types of gestures as labels for objects. In addition, the performance for iconic gestures appeared to increase with age. Along the same lines, Lüke and Ritterfeld (2014) reported an effect of arbitrary and iconic gestures in 3- to 5-year-old children (n = 20; mean age of 4;9 years) compared to a nogesture condition, suggesting that word learning can profit as much from arbitrary as from iconic gestures. In Lüke and Ritterfeld's study, children had to associate nine new phonological patterns (novel words equally divided among words having one, two, or three syllables, constructed following German phonotactic rules) with new concepts (cartoon characters).

However, more recently, Vogt and Kauschke (2017) showed that children aged 4 benefited more from observing iconic gestures for word learning than those in two control noniconic conditions (attention-directing gesture⁴ or arbitrary gesture). In their study, children were taught words that they did not know prior to training: six nouns (rare animal species) and six verbs (unusual movement types).

Overall, although not all authors agreed, most studies conducted with children with TD showed a contribution of gestures to word learning compared to a condition without gestures. In addition, both iconic and arbitrary gestures appeared to be beneficial, although some studies noted a slight advantage of iconic gestures.

For children with DLD, contradictory data were reported. Some studies showed that, as for children with TD, gestural cues had a positive influence on novel-word acquisition. For example, Weismer and Hesketh (1993) observed in a receptive task that word–spatial concept pairings (for example, "under") that were taught with iconic gestural support were learned significantly better than when using only verbal input. This benefit was found for 5- to 6-year-old preschool children both with DLD (n = 8) and with TD (n = 8). Lüke and Ritterfeld (2014) investigated whether preschool children with DLD could

⁴In the control condition, stimuli were paired with an attention-directing gesture in the form of a raised forefinger in front of the upper body.

²A beat gesture is a nonmeaningful gesture involving simple motoric movement produced along with the rhythm of the speech (e.g., hand with open palm flips outwards).

³Arbitrary gestures are manual movements having no relation between the form or embodiment of the gesture and the meaning of the verbalization, for example, moving one's index finger up and down in front of one's head to represent a cup.

benefit from gestures in learning words using fast and slow mapping; the slow-mapping-fast-mapping contrast was used because of growing evidence that children often require considerable input and repetition to fully acquire a word (Deák, 2014). Participants were asked to learn nine novel words corresponding to nine new concepts (cartoon characters) presented in a game format. Twenty children with DLD (3;1 to 5;7 years old) were assigned to two matched experimental groups: with iconic gestures or with no gestures. Although comparisons of the two groups revealed no difference after one session (fast mapping), the performance for word learning increased over the intervention sessions, with the iconic gestures group outperforming the control group after the third intervention. It is worth noting that, contrary to the results obtained by Weismer and Hesketh (1993), the groups did not differ at any time in their receptive learning outcomes: The only differences noticed were in expression.

More recently, Vogt and Kauschke (2017) found that observing iconic cospeech gestures made word learning more efficient in age-matched (n = 20) or languagematched children with TD (n = 20) and in children with DLD (n = 20; age 4) than did attention-directing or arbitrary gestures. The target items consisted of 12 German words (6 nouns and 6 verbs). Note, however, that although results revealed a numerical advantage for the iconic gestures, the difference between iconic and noniconic gestures was not significant.

However, as with children with TD, some studies have found no effect of gestures on word learning in children with DLD. Van Berkel-van Hoof et al. (2016), using a fast-mapping design similar to Lüke and Ritterfeld's (2014; see above for a detailed description), reported that 9- to 11-year-old children with DLD performed similarly in the gesture and nogesture conditions.

In summary, although the positive influence of gestures has been reported for children with TD in most studies (Capone & McGregor, 2005; de Nooijer et al., 2014; Goodwyn et al., 2000; Marentette & Nicoladis, 2011; Tellier, 2008), results suggest that the effect of multimodal input may be more complex than has been assumed so far, especially with regard to nontypical populations. Indeed, only a few studies have focused on multimodal learning in children with DLD. Moreover, those few studies obtained mixed and inconclusive results (Lüke & Ritterfeld, 2014; van Berkel-van Hoof et al., 2016; Vogt & Kauschke, 2017; Weismer & Hesketh, 1993). Many differences between the studies could explain these conflicting data. First, children's age was quite variable, from 2 to 11 years old. Second, the criterion for diagnosis of DLD differed from one study to another, with participants presenting various profiles of severity of oral language impairment. Third, some studies compared the performance of children with DLD to that of a control group with TD and others did not. Fourth, in some studies, each participant was assigned to one condition (with gestures or without gestures) and in others, children learned half of the words with a gesture and half without one; this latter method is more reliable. Finally, various materials and learning paradigms were used to train children. In some studies, children already knew target words, and in other studies children were taught new words for new objects; target words were illustrated by pictures in some cases and not in others; slow or fast mapping was used; and so on. Tasks assessing the effect of the gestures were also different (expression or comprehension) as were the learning tasks. It therefore seems difficult to compare these studies and their results. Based on this literature review, further research in this field is definitely needed to understand in what conditions gestures are likely to scaffold lexical development in children with DLD.

Research Goals

This study aimed to examine the impact of iconic and arbitrary gestures on word learning for children with DLD who showed word-learning difficulties. In order to determine whether the results could be related to differences in language level, two control groups were set up: a group of children matched on chronological age (AC group) and a group of children matched on receptive language level (LC group). More specifically, this study addressed three questions:

- 1. Will children with TD and children with DLD benefit from gesture in comparison to a control condition (no gesture) in retrieving newly learned phonological patterns during word learning (fast mapping task)? Our hypothesis here, based on the multimodality effect (Paivio, 2010), was that supporting novel phonological labels with gestures would lead to better learning in children with DLD and TD because input using more than one modality enhances word learning by reducing the load on phonological short-term memory.
- 2. Will children with DLD and children with TD benefit more from iconic than from arbitrary gestural cues (in the same task of word learning)? Our second hypothesis, supported by the levels of processing model (Craik & Lockhart, 1972) was that the use of iconic gestures would be more beneficial than the use of arbitrary gestures, because iconic gestures are closely related to meaning and would therefore produce stronger traces than arbitrary gestures, thereby reinforcing the connection between phonological and semantic representations.

3. Will children with DLD and children with TD perform differently in word learning suggesting a variable benefit of gestures? Due to the persistent difficulties in word learning experienced by children with DLD, it could be expected that they would be particularly helped by the presence of gestures, especially the iconic ones.

In this experiment, children were taught new phonological labels for familiar concepts under three conditions: with the help of iconic gestures, with arbitrary gestures and without gestures. Although in most previous studies, children knew neither the phonological pattern nor semantic referent prior to training, we decided to investigate word learning in a context similar to that of learning a new language, as Tellier (2008) did, in order to determine if gestures help children to encode and retrieve new phonological patterns (pseudoword) linked to well-known common concepts. This type of design allowed us to focus on a subpart of the word-learning process.

Method

Participants

Thirty French-speaking children, divided into 3 subgroups, were recruited from primary schools to participate in the present study. None of the children was diagnosed with a sensory, cognitive, motor, or emotional disorder. No bilingual children were included and none of them had any experience of sign language or benefiting from treatment-involved gestures. For the purpose of the present research, all children were tested with the Coloured Progressive Matrices (Raven et al., 1998) to assess their nonverbal intelligence, and all children fell within the normal range (performance superior to 10th percentile). The French version of the Peabody Picture Vocabulary Test-Revised (PPVT-R; Dunn & Theriault-Whalen, 1993) was also administered to evaluate receptive vocabulary level in order to match children. AC and LC children fell within the normal range (> 25th percentile) on this picture-pointing task (Dunn & Theriault-Whalen, 1993). Written informed parental consent was obtained for all children and each child participated voluntarily in the study. Procedures were approved by the Research Ethics Boards of the Psychological Institute (approval Projet2015-22).

Three subgroups of children participated (see **Table 1**):

Children With DLD (DLD Group)

10 children (8 boys and 2 girls) with DLD were recruited from three special schools for children with language impairment; they had a mean age of 8 years (M = 8;3, SD = 12.3 months, range = 6;5–10;1). All the children were previously diagnosed by a multidisciplinary team as having

Table 1

Sex, Chronological Age, Raw Score on PPVT-R, and Nonverbal Intelligence Score for the Three Groups of Participants

Measure	AC	LC	DLD			
Sex						
Female/Male	7/3	5/5	2/8			
Chronological age (months)						
M	98.0	74.0	99.4			
SD	13.16	10.40	12.30			
Min-max	74–117	64–97	77–121			
Raw scores on PPVT-R						
M	96.9	73.0	70.8			
SD	17.09	13.67	15.01			
Min-max	74–117	54–100	55–93			
Raw scores on nonverbal intelligence test						
M	28.5	21.6	26.7			
SD	4.70	5.08	3.40			
Min-max	20-35	14–31	22-32			

Note. AC = age-matched children; LC = language-matched children; DLD = children with developmental language disorder; Min = minimum; Max = maximum; PPVT-R = Peabody Picture Vocabulary Test-Revised (the French version was used in this study; Dunn & Theriault-Whelan, 1993). Nonverbal intelligence was measured with the Coloured Progressive Matrices (Raven et al., 1998).

severe and persistent developmental language disorder and all of them were enrolled in speech and language treatment.

Age-Matched Children (AC Group)

The AC group consisted of 10 children (3 boys and 7 girls) matched to the children with DLD for chronological age. They ranged between 6;2 and 9;9 years old (M = 8.2, SD = 13.1 months); t(18) = 0.25, p = .80. According to their teachers' report and the background information supplied by the parents, they had no history of speech, language, or hearing problems, and no special needs.

Language-Matched Children (LC Group)

Ten children with TD (5 boys and 5 girls) served as language-matched control children (LC). They had a mean age of 6 years (M = 6;2, SD = 10.4 months, range = 5;4–8;1). To select the group of children matched on receptive vocabulary with our DLD group, we tested a larger group of 26 children with TD with the PPVT-R (Dunn & Theriault-Whalen, 1993), picking those children who fell within the target range. The results obtained on the PPVT-R were used to select the language-matched control group children; t(18) = 0.34, p = .74.

Material

Fifteen novel words (nonwords) were constructed following French phonotactic rules. Because research on children with DLD has shown that they have more difficulties repeating words as the number of syllables increases (Parigger & Rispens, 2010), two-syllable words were constructed, with a consonant-vowel-consonantvowel (CVCV) structure. We did not want to make the task too easy by using monosyllabic words or too difficult by using longer words. As children with DLD have more precise representations of initial phonemes than final phonemes (Alt & Suddart, 2012), position-specific biphone frequency (New et al., 2001) was also controlled for. Moreover, we ensured that these nonwords were not phonologically close to each other or to real words.

Each novel word was associated with a familiar concept (a noun). To be sure that the concepts were well known to the participants, all selected words were concepts considered to be acquired before 3 years old (Chalard et al., 2003).

Each novel word–familiar concept pair was randomly assigned to one of the three conditions: iconic gestures, arbitrary gestures, or no gestures (five per condition). Moreover, the five concepts in each condition corresponded to the same five semantic categories. **Table 2** presents the 15 items constructed and their linguistic properties.

For the two conditions using manual movements, all gestures were produced in the head and chest area. Each gesture consisted of a sequence of two repeated movements that could be easily imitated. Iconic gestures give semantic or functional information about a concept. For example, the gesture associated with the novel word / beRO/ that designates "rabbit" consisted of miming rabbit ears with two hands on the head. In contrast, arbitrary gestures show no relation between the form or embodiment of the gesture and the meaning of the verbalization. For example, the gesture for "pen" consisted of making two circles with the index finger in front of the nose. In a pilot study, gestures were tested for their iconicity by presenting them to seven French-speaking adults who were unaware of the purpose of the study. Iconic gestures were selected when all the adults were able to recognize the concept associated with the gesture without any cue. By contrast, arbitrary gestures were chosen when no adult recognized the concept even when a semantic cue was given. Figure 1 gives examples of the gestures used.

Procedure

The participants attended four 30-min sessions. The first session involved the administration of the screening tests (PPVT-R and Coloured Progressive Matrices) in order to compose the subgroups, and the following three sessions were devoted to the experimental tasks. All children participated in each experimental condition: (a) iconic gestures, (b) arbitrary gestures, and (c) no gestures. The order of encountering the experimental conditions was counterbalanced across participants. The three conditions were identical with regard to procedures, task, and frequency of naming the novel words. Children participated in the experiment individually in a quiet room at school.

In each experimental session, the child had to learn five novel words (nonwords), which were introduced as words used by Martians. Each word was associated with a familiar concept. Each experimental session (one session for each condition) consisted first of a training phase (of about 20 min) followed by an interference task (of about 5 min) and ending with the test phase (of about 5 min). To limit interference between sessions, a minimum interval of 2 days occurred between each session.

Training Phase

In order to stimulate participants, the training task was presented as a game. Children were instructed that they were going to learn some "funny-sounding" words. A board game was created to give visual motivation. They were told about the game as follows:

Table 2

Items Used in the Experiment and Their Linguistic Properties

		0		
Condition	Familiar concept	Semantic category of the concept	Novel word (in SAMPA)	Biphone frequency
lconic gestures	Moto (motorbike)	Means of transport	/dite/	2016
	Lapin (rabbit)	Animal	/beRO/	292
	Couteau (knife)	Kitchen	/fOza~/	350
	Lunettes (glaces)	Clothes	/se~Ri/	660
	Ciseaux (scissors)	School	/ZynE/	421
Arbitrary gestures	Camion (trucks)	Means of transport	/puti/	337
	Cheval (horse)	Animal	/kytO/	286
	Poubelle (bin)	Kitchen	/laze/	788
	Chaussures (shoes)	Clothes	/naso~/	396
	Crayon (pen)	School	/fima~/	2024
No gestures	Vélo (bicycle)	Means of transport	/kORo~/	2028
	Souris (mouse)	Animal	/ma~de/	398
	Bouteille (bottle)	Kitchen	/vEZi/	356
	Chapeau (hat)	Clothes	/tuna/	293
	Ballon (ball)	School	/seta~/	749

Note. SAMPA = Speech Assessment Methods Phonetic Alphabet.

Figure 1

	Item	Picture of the gesture		
Iconic gestures	Knife			
	Scissors			
Arbitrary gestures	Horse			
	Shoes			

Illustration of the Different Types of Gestures

A little Martian has arrived on Earth, but he speaks another language. The Martian needs your help to find his flying saucer. To understand what he is saying, you have to learn his language. Each time you learn a word, you will move the little Martian on the board.

In each condition, novel words were presented many times in two semistandardized tasks, which were introduced as games. In the first game (the discovery game), the experimenter named the novel word twice ("The Martian calls a hat /tuna/; a hat is a /tuna/ for the Martian"). After that, the child had to produce the novel word: the first time after being prompted with the first syllable and the second time without any prompt. The experimenter then gave the child feedback and said the correct novel word again. The five novel words were presented in this way, with a reminder of the word just learned being given before each new word was introduced. In the second game (the reminder game), all associations (concept-novel word) were reviewed using rapid recall. First, the experimenter gave a novel word and the child had to recall the associated concept. Next, the experimenter pronounced a French word and the child had to recall the novel word linked to it. In each case (correct response, incorrect response, or no response), the experimenter gave feedback by recalling the novel word and the associated concept.

In this first phase, the concept-novel word pairs were heard six times (four times in the discovery game and twice in the reminder game) and the child repeated each novel word orally four times (twice during the discovery game and twice during the reminder game). In the iconic gestures condition and the arbitrary gestures condition, the procedure was the same, but a gesture was added to the novel word. The gestured input was given at the same time as the word to be learned. The children were not asked to imitate any of the gestures in any of the conditions and none of the participants spontaneously imitated the gestures during the tasks. Figure 2 illustrates the underlying mechanisms of the training task. In daily life, when a child learns a new word, they have to associate a phonological representation with a semantic representation. In this experiment, we tested if the use of gesture helps children to link a phonological form (the novel word to learn, e.g., / ZynE/) and a preexisting semantic representation (a familiar concept, e.g., scissors).

Interference Task

As an interference task, participants and the experimenter played the published game "Dobble" (*Amsodéé Edition*) for about 5 min. The aim of this game is to identify a common picture on two different cards as quickly as possible.



Testing Phase

During the testing phase, the experimenter explained that the Martian was coming to check whether the child had learned the words properly. The child had to recall the novel word associated with each concept: "Could you remind me what the Martian calls scissors?" In case of an incorrect or no answer, the gesture or the first syllable was given as a prompt. If the child still failed, a word recognition task was administered. In this task, the child was asked to select the correct novel word from a choice of three: the correct answer, a phonological distractor, and an interference distractor (one of the novel words associated with another concept). Four points were awarded for mentioning the target word directly, three points for recalling the novel word after being prompted by the gesture (in gestures conditions), two points for recalling the novel word after being prompted with the first syllable, and one point if the child identified the target word only in the recognition task. The maximum score per condition was thus 20 points.

Analyses

The analyses were performed using the statistical software SPSS 19. We first checked each variable (PPVT-R score, nonverbal IQ, and word-learning score) in our experimental model for normal distribution and homogeneity of variance (Levene's test). These conditions being met, a repeated-measures ANOVA was conducted on the word recall scores, in which the learning condition was the within-subjects variable (iconic gestures, arbitrary gestures and no gestures) and the group (AC, LC and DLD) was the between factor.

Results

The mean performance and standard deviation per group and condition are displayed in **Table 3**. As illustrated in **Figure 3**, children with DLD and those in the LC group

performed more or less identically, and children in the AC group showed higher performance.

The data first showed a group effect: F(2,27) = 4.326, p = .023, $\eta^2 = 0.243$. The Tukey test for post hoc comparisons revealed that the AC group showed a significantly higher performance in word learning than the DLD group (p = .039) and the LC group (p = .048). In contrast, no significant difference was identified between the DLD and LC groups (p = .99).

Second, the results revealed a significant condition effect: F(2, 27) = 3.43, p = .040, $\eta^2 = 0.113$. Performance was better for the two conditions using gestures in comparison to the control condition (no gesture). Because our hypothesis is that gestures play a role in retrieving phonological patterns during learning words, we used a unilateral test. A Bonferroni correction for post hoc comparisons revealed a significant difference between the iconic gestures and no gestures conditions (p = .041) and between the arbitrary gestures and no gestures conditions (p = .009), but no significant difference between iconic and arbitrary gestures (p = .87).

Note that the data showed no interaction effect between group and condition: F(2,27) = .204, p = .935, $\eta^2 = .015$. Gesture type influenced word-learning performance in the same way for all three groups.

We also calculated the mean percentage of each type of answer in the testing phase for each group of children, depending on condition. As a reminder, in the testing phase, the children had three possibilities for answering: directly (free recall), by being prompted (gestural or phonological prompt), or as a choice among three words (recognition). Because the data lacked normal distributions and homogeneity of variance, nonparametric tests were used.

Table 3

Mean Scores and Standard Deviation for Each Group in Each Experimental Condition					
		AC	LC	DLD	
lconic gestures	Μ	13.3	10.7	11.4	
	SD	3.4	3.65	3.17	
Arbitrary gestures	Μ	13.8	11.2	10.8	
	SD	3.91	2.44	3.45	
Nogestures	Μ	11.8	9.8	9.2	
	SD	2.97	2.09	2.30	

Note. AC = age-matched children; LC = language-matched children; DLD = children with developmental language disorder





Note.AC = age-matched children; LC = language-matched children; DLD = children with developmental language disorder

When we treated performance separately depending on the type of answer (free recall, with prompting or recognition), there was no significant effect of condition. As far as group effects, the data showed no significant difference between the LC and DLD groups for free recall (U = 37.5, p = .33), prompting (U = 36.5, p = .294), or recognition (U = 48, p = .878). In contrast, the data showed a significant difference between the AC and DLD groups for free recall (U = 21, p = .027) and for prompting (U = 22.5, p = .035); the difference for recognition was not significant (U = 49.5, p = .969). The same significant differences were observed between the LC and AC groups for free recall (U = 17.5p = .013) and prompting (U = 15.5, p = .007) but not for recognition (U = 48.5, p = .908). As illustrated in **Figure 4**, the AC group used mainly free recall, and the DLD and LC groups needed a prompt to recall a novel word, regardless of condition.

Discussion

The Scaffolding Effect of Gestures on Word Learning

On the basis of these data, it appears that word learning continues to be a challenging area for children with DLD in comparison to age-matched children (Alt & Plante, 2006; Gray, 2003, 2004, 2005; Kan & Windsor, 2010), even if they only have to learn a new phonological form. Nevertheless, children with DLD performed similarly to younger children at the same lexical receptive level. Second, our results showed that gestures had a beneficial effect on word learning for both children with DLD and children with TD. More specifically, the children in the LC group and children with DLD performed similarly in word learning when retrieving a new phonological pattern for already known words, and the AC group showed better performance, but every group showed higher scores for both gesture conditions in comparison to the control condition without gestures. Globally, in terms of groups, children in the AC group were mainly able to answer using free recall, but DLD and LC children needed a prompt to recall novel words. Memorization seemed to be more effective for children in the AC group. Note that our design enables us to identify some tendencies, but it would need to be adjusted to really determine the role of response modality. We would have to assess each participant in separate response modalities: one with only free recall, another with only recall with a prompt, and a last one for recognition (see the Limitations section).

These data confirm previous studies with children with TD showing improved performance when more paths



Note:Error bars display 95% confidence interval. AC = age-matched children; LC = language-matched children; DLD = children with developmental language disorder. * p < .05

are created through multimodal input when learning new words (Capone & McGregor, 2005; Goodwyn et al., 2000; Lüke & Ritterfeld, 2014; So et al., 2012) or learning a second language (Macedonia & von Kriegstein, 2012; Tellier, 2008). These results also underline the scaffolding effect of gestures reported for some preschool children with DLD (Lüke & Ritterfeld, 2014; Weismer & Hesketh, 1993). Because gestures give visual/gestural cues when learning words, the information is retained better by children with TD and children with DLD, supporting the multimodality effect as predicted by dual coding theory (Paivio, 2010).

In contrast, this study did not replicate the findings reported by van Berkel-van Hoof et al. (2016), namely, that children with DLD and TD do not benefit from augmentative gestures for word learning. The difference between that previous research and the present study may lie in the age of the children tested: 8 years old in our study, but 9 to 11 years old in van Berkel-van Hoof et al. (2016). The beneficial effect of gestures may no longer be apparent at this older age, as suggested by McGregor et al. (2009), because these older children would have already developed compensatory strategies. By 9 or 10 years old, children have perhaps already created specific ways of learning words and do not need gestures anymore to acquire words. Another difference is that in this present study, we focused on learning new object labels for familiar objects (e.g., Macedonia et al., 2011; Tellier, 2008), so that participants

only had to remember a novel word for an existing concept. By contrast, in van Berkel-van Hoof et al.'s study, the participants had to learn both a new phonological pattern and a new concept. A last difference between the present study and van Berkel-van Hoof et al.'s research is that our participants with DLD seemed to present more severe and more persistent lexical deficits, and therefore probably had more opportunities to benefit from gestures.

Influence of the Nature of the Gesture on Lexical Learning

Although our main expectation was that iconic gestures would better aid children in learning new words than arbitrary gestures, we observed no difference between the two gesture types in their impact on novel-word learning in children with DLD and the AC and LC groups. In agreement with the findings of Lüke and Ritterfeld (2014), children with TD showed similar performance with iconic or arbitrary gestures. Thus, both types of gestures reinforce the connection between phonological and semantic representation and are easier to retrieve, as supported by the levels of processing model (Craik & Lockhart, 1972). Both types of gestures seem to have a compensatory effect with children with TD and children with DLD. The data did not confirm previous research conducted on young children with TD that found significantly better memory performance for iconic gestures than for meaningless gestures (Feyereisen, 2006; Macedonia et al., 2011; Marentette &

Nicoladis, 2011; So et al., 2012; Vogt & Kauschke, 2017) and in second-language learning (Kelly et al., 2009).

The fact that iconic and arbitrary gestures affected word learning in the same way in our three groups suggests that gesture may play a role as only an additional form of information. Adding gesture may increase the child's attention to novel word and improve the ability to retain the word for later retrieval. Note that in the present study, participants had to learn phoneme chains associated with already known concepts. This may explain why the semantic properties of the gestures seemed to matter less than in other studies.

Limitations

Some limitations of this study need to be mentioned. First, it must be considered as exploratory research. The small number of items per condition and small sample size limited the statistical power.

Second, we did not objectively measure phonological short-term memory skills, although children with TD are known to have stronger short-term memory skills than children with DLD (Gray et al., 2019). Differences in word learning could therefore be related to the phonological short-term memory component. Indeed, given the brief number of exposures and interference task prior to response, there is likely to be a memory component in addition to word learning. It would then be necessary in future studies to take phonological short-term memory skills into account to check their potential impact on word learning when gestures are provided.

Third, it is sometimes suggested that children show higher rates of learning when they perform the gestures themselves (Engelkamp & Cohen, 1991), rather than merely observing another person gesturing and hearing the words (Allen, 1995; Cohen & Otterbein, 1992; Saltz and Donnenwerthnolan [1981] as cited in Macedonia & von Kriegstein, 2012; Tellier, 2008). Indeed, some authors have suggested that gesture and language form one integrated communication system (McNeill, 1992; Wray et al., 2016). Some studies posit that physical enactment creates a motor trace in the memory representation of the verbal item (see Macedonia & von Kriegstein [2012] for a review of the possible mechanisms underlying the effects of gestures on verbal memory). In the present study, children were not encouraged to enact the gestures. Future research is therefore needed to tackle questions about the possible added value of using the motor modality during word learning. Is retrieval better if participants (with TD or DLD) have to imitate gestures?

Fourth, it is well known that the amount of exposure to words plays a role: Children with DLD need more exposures than children with TD. In the present study, only fast mapping was tested.

Last, combining free recall, prompted recall, and recognition measure to derive a single unit of retrieval accuracy is challenging; these various measures focus on different types and aspects of word learning. It would be necessary to assess each participant in separate response modalities: one with only free recall, another with only recall with a prompt, and a last one for recognition.

Future Directions

In addition to the avenues suggested by the abovementioned limitations, several future directions could be investigated. First, children's age and the severity of their language impairment could influence the results. A controlled study of children of different ages could be conducted to check if the effect of scaffolding gestures disappears with time, suggesting that this type of support does not help after a certain point. Controlling the level of language impairment could also help for understanding whether a specific level of language skills is required to benefit from gesture input.

To prove that gesture is a real support in word learning and to identify the role of any symbolic support in general, we could test the beneficial effects of using photographs, pictograms, or drawings, by comparing the learning of children who received gesture support to children who received photograph/drawings/pictogram supports or no extra symbolic support.

Future research could also attempt to replicate the beneficial effect of both types of gestures by assessing and controlling for the gestures' degree of iconicity. Macedonia and von Kriegstein (2012) showed that material paired with actions during learning leaves a motor trace independent of the kind of gestures used. Moreover, it could be relevant to pretest our novel words and our gestures on a larger group of children with TD to check if any of them are easier to remember. This would reduce any effect of condition linked with our materials.

Furthermore, the type of words the children learn may influence the gesture effect. De Nooijer et al. (2014) studied the effect of augmentative gestures on verb learning by children with DLD. In their study, gestures only aided word learning for locomotion verbs, but not for verbs for object manipulation or abstract verbs. The benefit of augmentative gesture should thus be investigated for different types of words (nouns, verbs, etc.). Last, when assessment occurs may play a role in memorization. Because learning is a long-term process, it would be relevant to check any variations in maintenance of gains over the long term, and not assess memorization only right after the training (i.e., fast versus slow mapping).

Clinical Implications

These findings have relevant implications for practice, specifically for speech-language pathologists and teachers who work with children with DLD or TD. Based on these data, we recommend the use of gesture for word learning or other memorization tasks, particularly in children with language development barriers, up to the age of about 8. Using visual aids such as gestures could also help children with TD children learn spoken words.

Conclusion

Although this study indicates a scaffolding effect of two types of gestures for children with DLD and children with TD, further assessment is needed of the effectiveness of the use of gestures in speech therapy or language training in primary school and preschool and of the respective roles of iconic and arbitrary gestures in learning new words.

References

- Allen, L. Q. (1995). The effects of emblematic gestures on the development and access of mental representations of French expressions. *The Modern Language Journal*, 79(4), 521–529. https://doi.org/10.1111/j.1540-4781.1995. tb05454.x
- Alt, M., & Plante, E. (2006). Factors that influence lexical and semantic fast mapping of young children with specific language impairment. *Journal of Speech, Language, and Hearing Research,* 49(5), 941–954. https://doi. org/10.1044/1092-4388(2006/068)
- Alt, M., & Suddart, R. (2012). Learning novel words: Detail and vulnerability of initial representations for children with specific language impairment and typically developing peers. *Journal of Communication Disorders*, 45(2), 84–97. https:// doi.org/10.1016/j.jcomdis.2011.12.003
- Bishop, D. V. M. (2017). Why is it so hard to reach agreement on terminology? The case of developmental language disorder (DLD). *International Journal of Language* & Communication Disorders, 52(6), 671–680. https://doi.org/10.1111/1460-6984.12335
- Capone, N. C., & McGregor, K. K. (2005). The effect of semantic representation on toddlers' word retrieval. *Journal of Speech, Language, and Hearing Research,* 48(6),1468–1480. https://doi.org/10.1044/1092-4388(2005/102)
- Chalard, M., Bonin, P., Méot, A., Boyer, B., & Fayol, M. (2003). Objective age-ofacquisition (AoA) norms for a set of 230 object names in French: Relationships with psycholinguistic variables, the English data from Morrison et al. (1997), and naming latencies. *European Journal of Cognitive Psychology*, *15*(2), 209–245. https://doi.org/10.1080/09541440244000076
- Cohen, R. L., & Otterbein, N. (1992). The mnemonic effect of speech gestures: Pantomimic and non-pantomimic gestures compared. *European Journal of Cognitive Psychology, 4*(2), 113–139. https://doi. org/10.1080/09541449208406246
- Craik, F. I. M., & Lockhart, R. S. (1972). Levels of processing: A framework for memory research. *Journal of Verbal Learning and Verbal Behavior, 11*(6), 671–684. https://doi.org/10.1016/S0022-5371(72)80001-X

- Deák, G. (2014). Slow mapping in lexical development. In P. Brooks & V. Kampe (Eds.), Encyclopedia of language development (p. 544–547). Sage.
- de Nooijer, J. A., van Gog, T., Paas, F., & Zwaan, R. A. (2014). Words in action: Using gestures to improve verb learning in primary school children. *Gesture, 14*(1), 46–69. https://doi.org/10.1075/gest.14.1.03noo
- Dunn, L. M., & Theriault-Whalen, C. M. (1993). *Echelle de vocabulaire en images Peabody. Adaptation française du Peabody Picture Vocabulary Test-Revised* [Peabody Picture Vocabulary Scale. French adaptation of the Peabody Picture Vocabulary Test-Revised]. Editions du centre de psychologie appliquée.
- Engelkamp, J., & Cohen, R. L. (1991). Current issues in memory of action events. *Psychological Research*, 53(3), 175–182. https://doi.org/10.1007/BF00941384
- Feyereisen, P. (2006). Further investigation on the mnemonic effect of gestures: Their meaning matters. *European Journal of Cognitive Psychology, 18*(2), 185–205. https://doi.org/10.1080/09541440540000158
- Gathercole, S. E., Hitch, G. J., Service, E., & Martin, A. J. (1997). Phonological short-term memory and new word learning in children. *Developmental Psychology, 33*(6), 966–979. https://doi.org/10.1037//0012-1649.33.6.966
- Goodwyn, S. W., Acredolo, L. P., & Brown, C. A. (2000). Impact of symbolic gesturing on early language development. *Journal of Nonverbal Behavior, 24*(2), 81–103. https://doi.org/10.1023/A:1006653828895
- Gray, S. (2003). Word-learning by preschoolers with specific language impairment: What predicts success? *Journal of Speech, Language, and Hearing Research,* 46(1), 56–67. https://doi.org/10.1044/1092-4388(2003/005)
- Gray, S. (2004). Word learning by preschoolers with specific language impairment: Predictors and poor learners. *Journal of Speech, Language, and Hearing Research,* 47(5), 1117–1132. https://doi.org/10.1044/1092-4388(2004/083)
- Gray, S. (2005). Word learning by preschoolers with specific language impairments: Effect of phonological or semantic cues. *Journal of Speech, Language, and Hearing Research, 48*(6), 1452–1467. https://doi.org/10.1044/1092-4388(2005/101)
- Gray, S., Fox, A., Green, S. H., Alt, M., Hogan, T. P., Petscher, Y., & Cowan, N. (2019). Working memory profiles of children with dyslexia, developmental language disorder, or both. *Journal of Speech, Language, and Hearing Research, 62*(6), 1–20. https://doi.org/10.1044/2019_JSLHR-L-18-0148
- Kan, P. F., & Windsor, J. (2010). Word learning in children with primary language impairment: A meta-analysis. *Journal of Speech, Language, and Hearing Research*, 53(3), 739–756. https://doi.org/10.1044/1092-4388(2009/08-0248)
- Kelly, S. D., McDevitt, T., & Esch, M. (2009). Brief training with co-speech gesture lends a hand to word learning in a foreign language. *Language and Cognitive Processes*, 24(2), 313–334. https://doi.org/10.1080/01690960802365567

Leonard, L. B. (2014). Children with specific language impairment. The MIT Press.

- Lüke, C., & Ritterfeld, U. (2014). The influence of iconic and arbitrary gestures on novel word learning in children with and without SLI. *Gesture*, *14*(2), 204–225. https:// doi.org/10.1075/gest.14.2.04luk
- Macedonia, M., Müller, K., & Friederici, A. D. (2011). The impact of iconic gestures on foreign language word learning and its neural substrate. *Human Brain Mapping,* 32(6), 982–998. https://doi.org/10.1002/hbm.21084
- Macedonia, M., & von Kriegstein, K. (2012). Gestures enhance foreign language learning. *Biolinguistics*, 6(3-4), 393–416. https://doi.org/10.5964/bioling.8931
- Majerus, S., Poncelet, M., Greffe, C., & Van der linden, M. (2006). Relations between vocabulary development and verbal short-term memory: The relative importance of short-term memory for serial order and item information. *Journal of Experimental Child Psychology*, 93(2), 95–119. https://doi. org/10.1016/j.jecp.2005.07.005
- Marentette, P., & Nicoladis, E. (2011). Preschoolers' interpretation of gesture: Label or action associate? *Cognition*, *121*(3), 386–399. https://doi.org/10.1016/j. cognition.2011.08.012
- McGregor, K. K., Friedman, R. M., Reilly, R. M., & Newman, R. M. (2002). Semantic representation and naming in young children. *Journal of Speech, Language, and Hearing Research, 45*(2), 332–346. https://doi.org/10.1044/1092-4388(2002/026)
- McGregor, K. K., Rohlfing, K. J., Bean, A., & Marschner, E. (2009). Gesture as a support for word learning: The case of under*. *Journal of Child Language, 36*(4), 807–828. https://doi.org/10.1017/S0305000908009173

- McNeill, D. (1992). Hand and mind: What gestures reveal about thought. The University of Chicago Press.
- Montgomery, J. W. (2003). Working memory and comprehension in children with specific language impairment: What we know so far. *Journal of Communication Disorders*, 36(3), 221–231. https://doi.org/10.1016/s0021-9924(03)00021-2
- Nash, M., & Donaldson, M. L. (2005). Word learning in children with vocabulary deficits. Journal of Speech, Language, and Hearing Research, 48(2), 439–458. https:// doi.org/10.1044/1092-4388(2005/030)
- New, B., Pallier, C., Ferrand, L., & Matos, R. (2001). Une base de données lexicales du français contemporain sur internet: LEXIQUE [A lexical database of contemporary French on internet: LEXIQUE]. *Année Psychologique, 101*(3), 447–462. https://doi.org/10.3406/psy.2001.1341
- Paivio, A. (2010). Dual coding theory and the mental lexicon. *The Mental Lexicon*, 5(2), 205–230. https://doi.org/10.1075/ml.5.2.04pai
- Parigger, E. M., & Rispens, J. E. (2010). De relatie tussen non-woord repetitie en leesvaardigheid bij kinderen met een specifieke taalontwikkelingsstoornis [The relationship between non-word repetition and reading comprehension in children with specific language development disorder]. Stem-Spraak-en Taalpathologie, 16(4), 224–238. https://hdl.handle.net/11245/1.325350
- Raven, J. C., Court, J. H., & Raven, J. (1998). *Progressive Matrices Couleurs, adaptation française* [French adaptation of Coloured Progressive Matrices]. ECPA.
- Schwartz, R. G. (2017). Specific language impairment. In R. G. Schwartz (Ed.), Handbook of child language disorders (pp. 3–43). Psychology Press.
- So, W. C., Chen-Hui, C. S., & Wei-Shan, J. L. (2012). Mnemonic effect of iconic gesture and beat gesture in adults and children: Is meaning in gesture important for memory recall? *Language and Cognitive Processes*, *27*(5), 665–681. https://doi. org/10.1080/01690965.2011.573220
- Storkel, H. L. (2001). Learning new words: Phonotactic probability in language development. *Journal of Speech, Language, and Hearing Research, 44*(6), 1321–1337. https://doi.org/10.1044/1092-4388(2001/103)
- Tellier, M. (2008). The effect of gestures on second language memorisation by young children. *Gesture*, 8(2), 219–235. https://doi.org/10.1075/gest.8.2.06tel
- van Berkel-van Hoof, L., Hermans, D., Knoors, H., & Verhoeven, L. (2016). Benefits of augmentative signs in word learning: Evidence from children who are deaf/ hard of hearing and children with specific language impairment. *Research in Developmental Disabilities*, 59, 338–350. https://doi.org/10.1016/j. ridd.2016.09.015
- Vogt, S., & Kauschke, C. (2017). Observing iconic gestures enhances word learning in typically developing children and children with specific language impairment. *Journal of Child Language*, 44(6), 1458–1484. https://doi.org/10.1017/ S0305000916000647
- Weismer, S. E., & Hesketh, L. J. (1993). The influence of prosodic and gestual cues on novel word acquisition by children with specific language impairment. *Journal* of Speech and Hearing Disorders, 36(5), 1013–1025. https://doi.org/10.1044/ jshr.3605.1013
- Wray, C., Norbury, C. F., & Alcock, K. (2016). Gestural abilities of children with specific language impairment. *International Journal of Language & Communication Disorders*, 51(2), 174–182. https://doi.org/10.1111/1460-6984.12196

Authors' Note

Correspondence concerning this article should be addressed to Anne Bragard, Université catholique de Louvain, Institut de recherches en psychologie, 10 place du cardinal mercier, 1348 Louvain-la-Neuve, Belgium. Email: **anne.bragard@uclouvain.be**

Disclosures

No conflicts of interest, financial or otherwise, are declared by the authors.

Acknowledgements

This work was supported by the Chaire UCLouvain-IRSA. The authors would like to thank E. Fischer, F. Audouin, and M-L. Vigié for their help in data collection. We are also grateful to all the children for their participation and to the speech and language therapists for the children's selection.