

Speech and Hearing BC Policy Statement & Procedures

I.22

AREA: Governance

SUBJECT: Endorsement of Products, Services, or Programs

POLICY:

Speech and Hearing BC will provide a forum for informing its members and the public of any products, services or programs that might be of interest to individuals with communication and related problems. However, Speech and Hearing BC will not endorse any product, service or program unless it is sponsored by Speech and Hearing BC.

PROCEDURE:

- Requests from members, the public or vendors to advertise or inform members and the public of a product, service or program will be considered by the Communications Committee, for publication on the website or in Vibrations.
- Advertising for Speech and Hearing BC sponsored events may be considered for posting on the website, through a broadcast email and/or notice in Vibrations
- Advertising for non-Speech and Hearing BC sponsored programs will be available in the Events section of Vibrations however it will not normally be considered appropriate broadcast emails
- Special requests falling outside of the above points will be considered on an individual basis by the Communications Committee
- In the event that a request to publish the information submitted is granted, fees will apply according to policies on Advertisement Rates for Vibrations and/or the Speech and Hearing website.
- The Communications Committee/Editors/Webmaster will ensure that a Speech and Hearing BC Disclaimer, approved by Provincial Council, is associated with products, services or programs advertised on the Speech and Hearing BC website or in Vibrations.