



Speech and Hearing BC

Provincial Council Meeting Minutes December 3, 2019

Date: December 3, 2019

PC Members

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|------|--------------------------------|-----|------------------------------------|------|---|
| P/R | Staci Cooper, President | P/R | Camille Traverse, Director PP SLP | P/R | Kylie Naylor, GVRD Rep |
| R/R | Sherri Zelazny, Past-President | P/R | Lynne Patrick, Dir. Early Int'n | A/no | Stephanie Assmann, FValley Rep |
| P/R | Megan MacKay, Treasurer | P/R | Sarah Jane Garland, Dir. SLP Adult | P/R | Lesley Runzer, Kootenays Rep |
| P/NA | Susan Edwards, Secretary | P/R | Abby Brooks, Dir. Schools | P/R | Janine Sigurdson, North Rep |
| P/NA | Janet Campbell, Opns Mgr | P/R | Pam Waterhouse, Dir. Social Media | R/R | Kari Dul, Thompson/Ok |
| P/R | Becca Yu, Dir. Public Ed | P/R | Janet Gibson, Dir, AUD Private | P/R | Kellie Mitchell, Islands Rep Voting Member |
| P/R | Chelsea Van Tol, Dir. Prof Ed | P/R | Kathy Pereira Dir, AUD Public | P/NA | Students: Yana Kim (SLP) (present) & Trinity Fond (AUD) |

P-Present A-Absent R-Regrets **R- Report Submitted (Requirement for Provincial Council benefits)**

Project Action Items from Previous Meeting

| Topic | Action | Lead |
|------------------------------------|---|---------------|
| Affiliate | Research and draft a proposal | Sherri |
| Speakers Compensation | Conference Committee to review | Chelsea/Janet |
| Potential Contract Position | Look at duties and bring revisions to future PC | Staci/Megan |

I

Open Meeting

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| 1. Call to Order | Staci Cooper called meeting to order at: 7:04 |
| 2. Welcome/Intro from the Chair | |
| 3. Approval of Agenda: Additions to Agenda | Motion: Kathy P. Second: Camille T. Carried |
| 4. Approval of Minutes | Minutes of October 27, 2019 Motion: Janet G. Second: Megan M. Carried |
| 5. Approval of Consent Agenda | Motion: Staci C. Second: Kellie M. Carried |

II

Agenda Item/Topic

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| 6. Project Action Items Review | a) Review of Outstanding Project Action Items | Affiliate proposal tabled to next meeting. Speaker compensation Chelsea and Janet to discussed and bring to conference committee. Potential contract position Tabled. | (Sherri) (Chelsea/Janet) (Staci) |
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| II Agenda Item/Topic | | | |
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| | b) Budget Preparation – begins in January with Janet C and Megan. Director’s may make any submissions. | Currently at risk of significant member reduction due to increased College registration fee. Questions about joint membership have been coming up with PC members. Professional liability and free webinars would be at risk. Early Bird rate is \$20 discount. Discussed extending this by Speech and Hearing BC in new year. | Megan and Janet to review Jan/20 with updated renewal numbers |
| 7. Operational | a) Strategic Planning Face to Face Meeting Reminder – January 31, 6:00 – 9:00 and February 1, 8:00 – 4:00 Granville Island Hotel | Dinner provided Friday night. Janet will send an email reminder. | Janet will send email re: travel information and accommodation. |
| | b) Social Media Platforms – Member versus Public Interest (Closed Groups or Open Groups) | Speech and Hearing BC social media site posting more frequently. Many new people following Facebook page. Trending 50% public and 50% members. Most popular/shared-1500 November 20, 2019/commented on things relate to public information. If public, fits goal of being the Go-To Place for Information and Media re: all things speech and hearing. People share to other pages and then more people follow Speech and Hearing BC page. PC Directors from each population can contribute to social media page. Question: posting for conferences re: policy? May be difficult to know which groups to allow. Include things that we as an association are involved with re: Area Funds events. PC Directors think about how to manage education opportunities on page. Use to advertise presence at any events (e.g., Early Years Conference) | PC to send posts to Pam. PC to think about continuing education posts. |
| | c) Signing Authority for VanCity Account | Motion to add Megan MacKay as a signor and remove Kate Chase as a signor from Speech and Hearing BC VanCity Account Motion: Camille T. Second: Abby B. Carried. | Janet to contact VanCity |
| | d) Web conferencing possibilities | MS Teams - nice file sharing. Try this since set up for EC meeting. Can use for committee meetings as well. G-Suite-available also . | Janet |
| | e) Additional | Bylaws do not restrict number of Board Members but budget does not support given low reapplication re: College fees | No action at this time |
| | f) Area reps | EC proposed that only the voting Area Rep attend face-to-face meetings. Discussion about representation from across the province and difficulty of participating from a remote location via teleconference. Make decision at Feb 2020 strategic planning meeting with all PC members, including area reps present. | PC Decision Feb 2020 meeting. All attend. No vote taken at this time. |
| 8. Public Education | a) Advocacy initiatives Update | Relevant Issues: what we as an Association do for our members. Christian recommends half day of back-to-back meetings in Victoria. March/April 2020 with 3 or 4 members to meet with key MLAs. Becca, Staci, Lynn P, Kathy P. Janet G. Andrea Bull (SAC)? Becca will recruit a team and train for maximum effectiveness. Local Issues: Quality of who we send to constituent vs. quantity. Look at individuals who live in each constituency and think about who would be best to approach MLAs about key priorities. E.g. MCFD located in Castlegar. Minister of Health Joyce St. Vancouver. Short-list member candidates for meetings. If other agencies advocating for similar matters, PC must decide what end goal is | RI: Becca will budget and coordinate with Christian. Form team for vote Feb 2020 LI: Becca to identify, match, email and respond to requests. |

| II | | | |
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| Agenda Item/Topic | | | |
| | | and whether it is consistent with collaborating with other agencies. | |
| | i. College Fee Increase | Petition currently has 476 signatures. Staci is preparing a letter to Registrar. | Staci |
| | ii. May Month | Questions re: Direction/Theme. See Becca's email with link to Google Drive and provide feedback. | PC to give feedback to Becca by Dec 6th |
| | iii. Exhibits WorkSafe BC Wellness Fair (Nov 20) and Vancouver Wellness Show February 1-2, 2020 + Early Years Conference | Janet attended the WorkSafe Wellness Fair. Many people asking about the cost of hearing aids. GVRD members to be contacted to attend booth for Wellness Show and Early Years Conference January 30-February 1, 2020. \$256 for non-profit table from Public Education budget. | Janet to contact members to attend booth. |
| | iv. Modernization of Health Regulators Framework | Current Gov't Proposal: College of Health and Care Professionals amalgamation likely. Speech and Hearing BC has been invited to a face-to-face meeting in mid-December. Meeting may be delayed until Jan 2020 if SAC survey feedback information to be included. | SAC to complete survey and provide input to Staci . |
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| 9. Professional Ed | a) Conference 2020 Update: polled membership on topics and presenters | Cost of presenters to be discussed. Many speakers being proposed. Balance the cost of local speakers with the draw of bigger names to attendees. | Conference planning meeting next week. |
| | b) Photo Release – see annotated agenda below | Any time we are using Speech and Hearing BC funds at an event, people will be made aware of photo release opt-out choice as written in promotional materials. | Kylie will forward to Janet. PC to review/ approve in Feb/20. |
| 10. PCA | Update | | Tabled |
| 11. Adjourn | Adjourn: 9:07 | | |

Respectfully Submitted December 3, 2019 by Susan Edwards, RSLP
Provincial Council Secretary