



Provincial Council Meeting

Date: February 2, 2018

Call In: 1-866-261-6767

PC Members

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| P-R | Sherri Zelazny, President | P-R | Megan MacKay, Director PP SLP | A-R | Rachel Kennedy, GVRD Rep |
| P-R | Kate Chase, Past-President | R-R | Tamara Lister, Dir. Early Int'n | P-R | Erica Tolman, Fraser Valley Rep |
| P-R | Camille Traverse, Treasurer | P-R | Tara Chen, Dir. SLP Adult | P-R | Sue Robertson, Kootenays Rep |
| P-ER | Susan Edwards, Secretary | P-R | Pam Waterhouse, Dir. Schools | P-R | Megan Young, North Rep |
| P-ER | Janet Campbell, Opns Mgr | P-R | James Le, Dir. Social Media | A-R | Michelle Bunney, Thompson/Ok |
| P-R | Becca Yu, Dir. Public Ed | R | Rahim Ghanbari, Dir, AUD Private | P-R | Tracy Parker, Islands Rep |
| P-R | Alyssa Dixon, Dir. Prof Ed | P-ER | Kathy Pereira Dir, AUD Public | | Students: Gabby De Lucca (SLP), Martine Schlagintweit (AUD) |
| | | | | | P -Present; A -Absent; R -Regrets -R Report Submitted; -ER Exempt from Reporting |

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Open Meeting

SPOTLIGHT: Time for PC Members to share highlights

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| 1. Call to Order | Sherri Zelazny called meeting to order at: 6:49 |
| 2. Welcome/Intro from the Chair | |
| 3. Approval of Agenda: Additions to Agenda? | Motion: Kate; Second: Camille. Carried |
| 4. Approval of Minutes | Minutes of December 5, 2017 Motion: Becca; Second: Camille. Carried |
| 5. Approval of Consent Agenda | Motion to Approve: Alyssa; Second: Camille. Carried |
| | PC Reports Submitted: President; Treasurer; SLP Adult Services; SLP Private Practice; Professional Education; Public Education; Social Media; SLP Schools Services; Kootenay; Fraser Valley; GVRD; Island |

| II | Agenda Item/Topic | Discussion | Action |
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| 6. Project Action Items Review | a) Review of Last Meeting's Project Action Items-Speakers' Bureau | Item was discussed one year ago. Webinar on making webinars. Zoom? Documentation, permission/release forms, evidence-based, DISCLAIMER | Develop an on-line form. Janet, Pam and Camille |
| 7. Operational | a) Private Practice Listings Query | Rework the private practice search to include company names vs. company listings-what if one of the SLPs is NOT a member? Option of # listings/page; scrolling is awkward; annual renewal | Discuss as part of the website rehab with Zoe during Strategic Planning |
| | b) Co-Therapy Guidelines | See Tamara's report re: webinar on topic of co-therapy; communication between therapists re: sharing of goals, etc. Misinformation re: rights | Sherri will talk to Registrar about co-therapy. Educate members and protect the public's rights to therapy. |
| | c) FTE Shortfall | Communication Matters would like to collect data to present to the Provincial Government re: need for service. School District Survey re: FTE was done by Gillian Grevstad. Therapy BC collected data approx. 10 years ago | Janet will look up the School Survey. Tara is willing to discuss adult service survey. Contact Therapy BC |
| | d) Records Storage | College and FOIPPA requirements are clear re: records storage, file sharing in the cloud, record destruction, etc. What are members using? How are we complying? ARE we complying? Survey? Member benefit re: discounts? | Susan and Megan to develop a survey about records/data management for members. Janet to consult PTs to see what their PP members do. |
| 8. Rebranding | a) Update | All website changes, dates of launching rebrand, materials to be changed, etc. need to be decided. Give feedback tonight and tomorrow on website, no matter how big/small | Decisions to be made by end of Strat Plan meeting with Zoe Feb 3/18 PC |
| 9. Public Education | a) Advocacy initiatives | Learning that we need to form a long-view plan for advocacy. Approachable/Helpful/Influence triad. How do we become more influential? Schedules for advocacy-how do we plan our work around the government's timeline. Need a method for recruiting member assistance to gather the data and information to put into the advocacy letters. | Directors in each of the PC would be the first contact. Becca to build an influence chart for advocacy in the different areas of practice. Send to Director of social media for recognition when people do participate. |
| | b) PC Support for Advocacy | PC chooses goals for advocacy/asks members to support | Sherri/Becca leading. |
| | c) Impact | 5 hours with SAC's consultant to create an advocacy plan to share with members and implement. Small group of | Sherri to contact IMPACT to set up a meeting. |

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| | | people to meet with consultant, others may call in. | |
| | d) Wellness Show February - Volunteers | BCASLPA table at wellness show needs volunteers. | Contact Janet with availability |
| | e) Social Media – Pinterest, Instagram, LinkedIn | Pinterest does not seem to be suitable for an association. Facebook has 1378 followers. Instagram has one photo. LinkedIn groups have changed and there is less participation. Do we need a platform for “private” conversations about e.g., co-therapy. | James to shut down Pinterest, Instagram and LinkedIn Kate to set up SLACK for PC conversations. |
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| 10. PCA Update | a) SAC Response – request for support for nationwide data | SLP Provincial Association Representation-provinces would like more support from SAC | Joanne will present to SAC board to add to advocacy plan next year. |
| 11. Professional Education | a) 2018 Conference Update | Neuroplasticity Theme-speakers mostly confirmed Keynote Speaker this year: Steve Miller Motion by Camille to subsidize the hotel rate at \$25 per room night. If we can provide an additional discount to the conference registration. Second: Tara All in favour. Carried | Thank you, Alyssa Consider keynote WebEx Janet to arrange with Delta Janet to add a donation line to the conference registration. |
| | b) PCA Feedback on Conference Locations | Mainly university campus location. People are more interested in broadcast/webinar format. | Alyssa and Janet to look into current web technology for Webinars |
| | C) Area Reps | Voting Member-Michelle Bunney or Rachel Kennedy Motion by Megan Young to reallocate Meet and Greet funds into the larger Area Funds budget item. Second: Alyssa; All in favour. Website link for how to apply for Area Funds. | Janet to follow up on motion. |
| | D) Affiliate Members | | Move to next meeting March |
| | E) Advanced Competency Survey-Follow up | Excellent presentation and collaboration with Mardi and Cameron at the College. Motivated to help people find supervisors. | Registrar Cameron will write an article for March Vibrations and has been contacted. |
| 12. | Adjourn: 9:04 | | |

Respectfully submitted by Susan Edwards, RSLP
Secretary, BCASLPA Provincial Council