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Vibrations

September 2015

► PRESIDENT'S MESSAGE

This is my last message in Vibrations as President. I would like to take this opportunity to thank you as members for all your support during the past year. I have had the great honour and privilege to be the BCASLPA President for 2014-2015. During the past year I have greatly enjoyed working with a dynamic group of people on Provincial Council, meeting with members and hearing about the work that is happening across B.C. Thank you to all the students that have participated in BCASLPA events and activities during the year.

October's conference at the Penticton Lakeside Resort on October 23 and 24, 2015 is fast approaching. I would like to thank the conference committee members for all their hard work in putting the conference together. This year's theme is Collaboration. I hope to see you there.

My term as BCASLPA President has focused on building a stronger partnership with Speech-Language & Audiology Canada (SAC), building links with other professional groups, building on the previous public advocacy activities and building better networks between Provincial Council and members.

Some of the year's highlights include the following:

- Vice President Nathan Hoffart and I have been representing BCASLPA at meetings of the Pan Canadian Alliance. The Pan Canadian Alliance is a group of 12 Provincial and Territorial Associations and SAC.
- BCASLPA was invited to and attended the Health Sciences Association conference in May 2015.
- A successful Postcard Campaign to celebrate May's Speech and Hearing Month.
- I connected with members via Skype during a Meet and Greet.

I believe that Provincial Council has developed a comprehensive three year Strategic Plan that will give BCASLPA a strong foundation for the future as we move forward to our 60th Anniversary Year in 2017.

Julia Hodder
President



► SAC SCHOLARSHIP PROGRAM

It is time to promote the SAC scholarship program. SAC offers 23 scholarships to be awarded to audiology and speech language pathology students in their final year of study. The deadline for applications is October 15, 2015. Follow the links for more information about eligibility and to download forms in [English](#) and in [French](#).

▶ SPOTLIGHT ON SASS RESEARCH TRAINEES: ALISON BRUDERER AND XUAN ZHANG



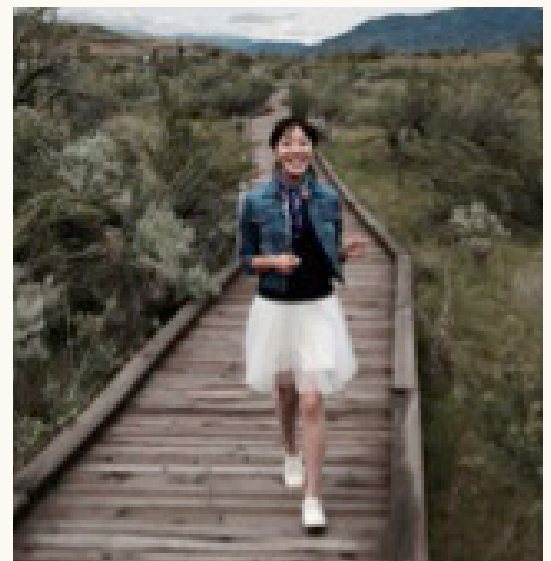
Dr. Alison (Greuel) Bruderer, Postdoctoral Fellow


Dr. Alison (Greuel) Bruderer is a Postdoctoral Research Fellow in the School of Audiology and Speech Sciences at the University of British Columbia, working with Dr. Valter Ciocca in the Auditory Perception and Speech Lab. Alison came to Vancouver in 2008 for graduate school in the Psychology department at UBC, where she studied speech perception, language acquisition, and cognitive development in typically-developing infants. She completed her PhD in November 2014, and her PhD dissertation focused on the sensorimotor (articulatory) influences on the perception of speech in preverbal infants. This research showed that, well before infants speak their first words, the shape and movements of infants' articulators (the tongue and lips, specifically) interact with their abilities to perceive speech. These findings speak to theories of typical language acquisition by documenting an early-existing role for the production system in speech perception. In order to explore the implications of these findings for the clinical aspects of speech and language and to learn more about speech processing and production in adults, Alison began her Postdoctoral Fellowship with Dr. Ciocca in

January of this year. She will be investigating whether people with acquired speech disorders (such as adults with Parkinson's disease) perceive speech differently given their articulatory behaviour, and whether their production of speech sounds can be modified through increased attention to the sounds of their own utterances. In her spare time, Alison enjoys cycling, hiking, and taking road trips with friends and family. She is also an avid potter.

Ms. Xuan Zhang, PhD student

Xuan Zhang is a PhD student in the School of Audiology and Speech Sciences at the University of British Columbia, under the supervision of Dr. Marinova-Todd in the Bilingualism Research Lab. Xuan came to Vancouver in 2014 for her doctoral study after graduating in Ritsumeikan University in Japan, where she studied second language acquisition, cognitive and linguistic development of bilingual speakers, as well as a brain-imaging technique called functional near-infrared spectroscopy (fNIRS). She engaged in projects assessing the development of writing and speaking skills of Japanese returnees in both languages, as well as a longitudinal study analyzing language development of simultaneous Japanese-English speakers in Japan. She completed her MA in August 2014. Her MA dissertation examined the neural bases of language switching in a Cantonese-English-Japanese trilingual speaker, with the objective of exploring the mechanisms underlying trilingual language switching using fNIRS. The results provide evidence for the Inhibitory Control Model, and indicate that language proficiency, age of acquisition, and trilingualism are possible factors that have effects on brain activation during language switching, and as such differ from previous research on late and low-proficiency bilingual participants. In order to





continue exploring the language development of bilingual speakers, Xuan started her PhD studies last year with Dr. Marinova-Todd. She is working on a large-scale four-year longitudinal project with children in early French immersion in Toronto and Vancouver, two major Canadian cities with diverse populations. The objectives of this project are to understand cross-language transfer between English and French, and to compare literacy development in English and French between multilingual children and English L1 children across multiple time points between Grade 1 and Grade 4.

Alison and Xuan are looking forward to working and learning as members of the SASS community.

▶ **2015 BCASLPA CONFERENCE: HIGHLIGHTS & UPDATE**

BCASLPA's 58th annual conference on October 23 and 24 at the [Penticton Lakeside Resort](#) is fast approaching! Be sure to [register](#) by September 19 to receive the early bird rate.

Travel

Westjet is offering BCASLPA conference travelers a [10% discount](#) on flights to Penticton and Kelowna.

Free Communications Consultation for Your Practice

Back by popular demand is an opportunity to have a private 20-minute consultation with BCASLPA's Communication Specialist, Zoe Grams. Zoe can assist you with a range of communication expertise for your practice (social media, advertising, communication strategy and more). Consultations will take place between 5:00 pm and 9:00 pm on Thursday, October 22. Sign up for this when you register.

Meet and Greet

Come and participate in the "[What's In Your Therapy Bag](#)" at the Meet and Greet. Come and spend a few minutes sharing your "go to" therapy tool, toy, or strategy. The format of this informal presentation is completely up to you and should be about 3 minutes long. Our thanks to [Aroga](#) for sponsoring the Meet and Greet this year.

Wine Tasting Event

BCASLPA is hosting a special wine tasting reception on Friday, October 23, at the Penticton Wine Information Centre. You can obtain a ticket through your online conference registration. Tickets are \$15 each and include appetizers. Don't miss out, tickets are selling fast and there is limited availability.

Special Grass Roots Advocacy – From Clinician to Advocate Presentation

Don't miss this advocacy presentation at breakfast on Saturday, October 24. Being an advocate for your profession is easier and not as time consuming as you might think. There are opportunities in front of us every day, especially with internet access and advances in social media communication.

This general session will provide tips and strategies for engaging in public education and advocacy whether you have 5 minutes or 5 hours. Learn about resources right at your fingertips that transform you from citizen to advocate. Did you read an interesting article?... Take a second to tweet it. Did you find a link to a heartwarming story about progress in communication therapy or hearing for the first time?... post it. Are you concerned about lack of access to services for individuals with communication disorders? Learn the steps in pulling a group together for grassroots initiatives and how BCASLPA will help you.

For more information on any of the above, please visit the [BCASLPA conference website](#).

2015 BCASLPA Conference Planning Committee: *Working together to support communication growth*



▶ **ADVOCACY COMMITTEE UPDATE**

As the seasons change, change is in the air for the Advocacy Committee as well. After many Provincial Council discussions, review of goals, and the rules governing a charity organization, it has been recommended that the Advocacy committee be re-identified as the Public Education Committee. The name change of the Advocacy Representative to the Public Education Director will be put forward and discussed at the BCASLPA Annual Meeting to take place at the Fall Conference.

The Advocacy committee has begun brainstorming for May Month 2016. If you would like to be part of the May Month planning, send an email of interest to bcaslpa@telus.net with the subject line May Month Volunteer.

Additional projects in the queue for the Advocacy committee:

- Online “How to” Advocacy packet (to be presented at the conference)
- Bimonthly Advocacy email to members
- Infographic pages for member advocacy

The Advocacy committee is looking forward to our Grassroots Advocacy presentation at the BCASLPA Fall conference. For more information on this presentation and conference registration go to the BCASLPA Conference web page: <http://www.bcaslpaconference.ca/>. We look forward to seeing you there. Stop by the Registration desk to talk to Zoe about your advocacy suggestions.

Ongoing Advocacy/Public Education opportunities for members: There are many opportunities to connect, follow, engage, ask questions, join discussions, and learn with your peers and fellow members: Join the LinkedIn community for BCASLPA members; Like and follow BCASLPA's Facebook page, Follow @BCASLPA on Twitter and watch for special hashtags throughout the year, Write a blog for the website about a clinical success, treatment idea or anything related to speech-pathology or audiology.

Please feel free to contact the Advocacy Committee with public education ideas, opportunities for BCASLPA to be involved in other Government or Association campaigns, and your thoughts and concerns related to Speech Language Pathology and Audiology.

If you are working on a public education project and would like BCASLPA support – be sure to let us know. Send your email to bcaslpa@telus.net with the subject line “ADVOCACY”.

Sherri Zelazny

▶ **CALL FOR REPORTERS**

Reporters Wanted!

Vibrations is currently seeking submissions in the following areas: SLP and Audiology in action, evidence-based practice, technology update, conferences and professional development. Other submissions are also considered. Submission length ranges from 200 to 500 words and may include up to two photos. As a token of appreciation, reporters may also receive an honourarium depending on the nature of the article. Please contact the *Vibrations* editor, [Marianne Bullied](mailto:Marianne.Bullied), for more information or to discuss possible submission ideas.

Deadline: November 10 for December 1 publication.



CALL FOR NOMINATIONS TO PROVINCIAL COUNCIL

2015 BCASLPA AGM

The following positions are vacant and available for election at the October 24, 2015 BCASLPA AGM:

Vice-President

Secretary

Director Professional Education (formerly Member Services Councilor)

Director Early Intervention Speech-Language Pathology Practice (new)

Director Adult Services Speech-Language Pathology Practice (new)

Director Audiology Public Practice

Director Audiology Private Practice

GVRD Area Representative

North Area Representative

Kootenays Area Representative

Some great benefits of joining Provincial Council:

BCASLPA Conference Registration Fee paid if you attend at least 75% PC meetings

Earn up to 5 CEUs per year for being involved

Free Travel and accommodation expenses to Vancouver for 2 Provincial Council Planning meetings

Experience being involved with an enthusiastic, dynamic organization; network with other professionals

Chance to help steward your professional organization

Acquire skills in leadership and management

No experience necessary!

Some Comments from Past PC Members about Joining

Provincial Council members have noted many benefits from their experience on the Council:

"...making **professional** and **personal connections** around the province...being part of a **community of practice...boost to my career...hearing from professionals in other settings...creating ideas** for change and **being part of that change...energizing** and **stimulating...complimentary conference registration...free trip** to Vancouver and to the conference."

JOIN PROVINCIAL COUNCIL!

If you would like to stand for election or wish more information please contact Janet Campbell at the BCASLPA Office (contact@bcaslpa.ca • 604-420-2222 • toll free: 1-877-BCASLPA).

VIBRATIONS - SEPTEMBER 2015

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Future Vibrations Deadlines

November 10, 2015

February 10, 2016

May 10, 2016

August 10, 2016



NOTICE OF ANNUAL GENERAL MEETING

ANNOUNCING BCASLPA'S ANNUAL GENERAL MEETING

Date: Saturday, October 24, 2015
Time: 12:00PM – 1:30 PM
Place: The Penticton Lakeside Resort
Penticton, BC
Lunch is provided at the AGM

NOTICE OF PROPOSED BYLAWS AMENDMENTS:

Summary of Changes:

1. Replace all references to CASLPA with SAC (due to SAC's rebranding).
2. Change Supportive Personnel terminology to be in line with SAC's Communication Health Assistants.
3. Councilor becomes Director on the Provincial Council Board.
4. Addition of Affiliate membership category.
5. Provincial Council Position changes:
 - a. Advocacy Councilor becomes Director Public Education
 - b. Member Services Councilor becomes Director Professional Education
 - c. New position - Director Adult Services Speech Language Pathology Practice
 - d. New position - Director Early Intervention Speech Language Pathology Practice
 - e. New position - Director School Services Speech Language Pathology Practice

Proposed Motion: That the BCASLPA Bylaws dated October 25, 2010 be amended as presented. (The full set of bylaw changes can be found [here](#) and will be emailed to all members in accordance with the Notice period as set out in the current Bylaws.)

BCASLPA Voter Proxy Form

Please sign this form and give it to your nominee who will present it to the Secretary at the meeting. You may nominate any colleague who is a Full Member in good standing.

Being a Full Member in good standing, I appoint _____
to vote on my behalf on any motions called for a vote at the AGM on October 25, 2014.

(signed)

(please print your name)