

BCASLPA Policy Statement & Procedures

V.13

AREA: Finance

SUBJECT: Rates for Advertisements in Vibrations

POLICY: The following rates will apply to Advertisements in Vibrations. Members will receive a 50% discount. BCASLPA reserves the right to exercise control over any and all content submitted for advertisement including the right to refuse publication.

Size	Non-Member Rate	Member Rate*
Business card (1/8)	\$75	\$38
1/4 page	\$150	\$75
½ Page Ad	\$300	\$150
Full page (one side)	\$600	\$300
Insert (per doublesided sheet)	\$1100	\$550

*Member rate applies to Clinical Sessions, Therapy Programs, Conferences, and Workshops (50% discount)

Monitoring/reporting Frequency: Every two years

DATE POLICY APPROVED: April 27, 2003

DATE LAST REVISED: February 21, 2009, June 4, 2014

DATES REVIEWED: September 18, 2004, September 28, 2005; Sept. 9, 2006, January 2009, February 21, 2009, June 4, 2014