

**BCASLPA**  
**Minutes of Provincial Council Meeting**

May 5, 2015  
 19:00 - 20:30  
 teleconference

P – Present    A – Absent    R – Regrets    G – Guest    V – Vacant Position

<b>P</b>	Julia Hodder, President	<b>P</b>	Sherri Zelazny, Advocacy Councillor	<b>A</b>	James Burden, GVRD Area Representative
<b>P</b>	Nathan Hoffart, Vice-President		VACANT, SLP Public Councillor		Meara Brown, Fraser Valley Area Representative
<b>P</b>	Brent Clayson, Past President	<b>P</b>	Camille Traverse, SLP Private Councillor	<b>P</b>	Adele Minto, Kootenay Area Representative
<b>P</b>	Kate Wishart, Treasurer		VACANT, AUD Public Councillor		
<b>P</b>	Kevin Frew, Secretary	<b>P</b>	Ryan Kalef AUD Private Councillor	<b>P</b>	Suzanne Harwood, Vancouver/Gulf Islands Area Representative
<b>P</b>	Janet Campbell, Executive Assistant	<b>P</b>	Kate Chase, Member Services Councillor	<b>P</b>	Janine Lebeter, Northern Area Representative, Area Reprs Councillor
<b>A</b>	Graham Raynor, UBC Student Representative (Aud)	<b>P</b>	Gillian Grevstad, SLP School Affairs		Michelle Bunney, Thompson/Okanagan Area Representative
<b>A</b>	Michael Witten, UBC Student Representative (SLP)				

AGENDA ITEM	DISCUSSION	ACTION
<b>1. CALL TO ORDER</b>	Quorum reached	<b>Meeting called to order at 19:07.</b>
<b>2. OPENING REMARKS</b>	Julia called meeting to order. Congratulated re: successful May Month.	

<p><b>3. APPROVAL OF AGENDA</b></p>	<p>Additions:  Member Services  1. Gillian re: School Affairs Questionnaire  2. Ryan re: AUDIs and HIPs  3. Janine re: swallowing assessments  4. Advertising Training Opportunities  5. RASP list  6. Clinical Research Scholarship Operations  7. Communications Strategy</p>	<p><b>Brent motioned to approve. Kevin seconded. Carried.</b></p>
<p><b>4. APPROVAL OF MINUTES OF May 5 MEETING</b></p>		<p><b>Camille motioned to approve. Sherri seconded. Carried.</b></p>
<p><b>5. APPROVAL OF CONSENT AGENDA</b></p>	<p>a) President's Report  b) Fraser Valley Area Rep Report  c) Vancouver Island and Gulf Islands Rep Report  d) Advocacy Councillor's Report  e) Private Practice SLP Councillor's Report  f) Member Services Councillor's Report  g) School Affairs Councillor's Report</p>	<p><b>Janine motioned to approve. Kate W seconded. Carried.</b></p>

<p><b>6. OPERATIONAL</b></p>	<p><b>a) Strategic Plan Update</b></p> <p>Julia to amend dates in error as raised at last meeting.</p> <p><b>b) Draft 2015-2016 Budget</b></p> <p>Tabled to next meeting as Kate W unable to participate.</p> <p><b>c) Draft Bylaws</b></p> <p>For PC to review and bring to next meeting.</p> <p><b>d) Pan Canadian Alliance Voting Member</b></p> <p>Proposal for voting member to be on council for 2-3 terms. Each association to decide who responsible for the vote. VP&gt;Pres&gt;Past Pres would accommodate this. Nathan will continue attending meetings and become voting member. Another Executive Committee member may join for meetings but Nathan will be the only vote.</p> <p><b>e) Updated May Month Fund Document</b></p> <p>Janine spoke re: May Month education and outreach policy. Previous feedback included examples of appropriate usage. Reimbursement directly to Janet instead of Area Reps. Ensure it is appropriate for use across multiple years. Has already been sent to Area Reps, Julia, Janet for review and input. No further requested changes from PC.</p> <p><b>f) Communications Strategy</b></p> <p>Julia to talk to Janet and Zoe re: strategy to include direct link to education opportunities page in emails to members to increase exposure. Area reps to send as well. Julia has started on draft overall plan for communications and will liaise with Sherri and Zoe re: same.</p>	<p><b>Brent motioned for VP&gt;Pres&gt;Past Pres as voting member for Pan Canadian Alliance. Kevin seconded. Carried.</b></p> <p><b>Brent motioned to approve updated policy. Kate C seconded. Carried.</b></p>
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## 7. MEMBER SERVICES

### a) Awards e-blast

Julia noted need to be advertising re: awards; particularly new SLP/AUDI of the year. Already included in recent Vibrations. Need e-blast to encourage nominations. Past President role to solicit.

### b) TV Spot and Audiologists

Concerns raised re: HIPs encroaching on audiology scope of practice. PC noted need to educate public re: difference between the two. PC discussed a recent Global TV 'Ask the Expert' clip about hearing by a HIP. Can we get a spot on the show? Should we respond to the piece in writing? Joely Viveiro (member in North) wants to write something. Sherri suggested webpage or brochure that explains the differences. Gillian noted we need search engine optimization to ensure when public searches we show up as the experts.

### c) Swallowing Assessments

Kevin and Janine brought forward concerns raised by member in North re: receiving referrals for swallowing assessments from ENT and others and unavailability / lack of awareness re: services. Suzanne raised point of few people certified to provide instrumental assessments (FEES and MBS) leading to long waitlists. PSBC sent questionnaire re: services related to swallowing assessments (re: private practitioners). Sherri providing info sessions re speech and swallowing to public re: Parkinsons. Sherri would be happy to share survey results (from LSVT-trained SLPs). Kate W also noted pediatric dysphagia is a serious gap. Needs further discussion. PC to bring ideas forward to identify what actions to take.

### d) School Affairs Questionnaire

Gillian spoke re: info gathering for school SLPs. She shared that she prepared a mini survey for new name of group and how best to connect; most people chose Facebook. She has created a group but no new members yet; responses had representation from all school districts in BC with SLP services attached. Discussion was held about what to do re: names on email list who are not current BCASLPA members; further update to be provided next PC meeting.

**Janet to assist Brent prior to membership leaving for summer vacations.**

**Nathan to follow-up with Joely re: letter.**

**Kevin to follow-up with member, include dysphagia service listings in role of new Adult Practice council member.**

**MEMBER SERVICES  
(continued)**

**e) RASP List**

PC discussed how best to inform members of new system of supervised provision of services for SLPs providing service to children with autism. To be announced in next issue of Vibrations.

**8. ADVOCACY**

**a) HSA Meeting June 11 13:00**

Janet to pass along info re: teleconferencing. Nathan and Kevin suggested they may be able to attend.

**b) May Month Update**

No advocacy meeting yet to debrief re: May Month, though general feedback has been positive. More details at next month's PC meeting.

**c) Speech Bubble ideas**

PC discussed opportunity to use speech bubbles collected at events this year as ongoing outreach materials. PC suggested t-shirts and calendars. Sherri and Janet will explore further.

**e) FASD conference sponsorship**

PC discussed request from organizers. General agreement that it was a large amount of money without a significant benefit to members. Events that we have sponsored in the past have been for far lower amounts. Kate W suggested a goodwill gesture to sponsor two parents to attend the conference instead. Janet to find out cost of registration. Julia to send a response to organizers.

**f) Scholarships / grants**

PC discussed idea of funding a grant for students to further evidence-based research efforts. Partnership with SAC and/or UBC suggested. Idea posed that students who apply to TriCouncil grants and are not awarded could apply to the BCASLPA grant. Would it be a competition versus allowing UBC to allocate? PC decided further discussion needed re: amount and whether this fits with vision/mission.

<b>9. PROFESSIONAL LEARNING COMMUNITIES</b>	<b>a) Conference Update</b> <b>b) Conference Webpage Development Update</b>  Planning going well. Website almost finished; training with Zoe and coder and will test online registration. Goal of live next week or week after.	
<b>10. OTHER BUSINESS</b>	<b>Next Meeting July 7, 2015 at 7:00pm.</b> <b>PC will likely break for August.</b>	
<b>11. ADJOURNMENT</b>	<b>Kevin motioned to adjourn meeting at 8:42 pm. Janine seconded. Carried.</b>	