

BCASLPA Minutes of Provincial Council Meeting

September 3, 2014

19:00 - 20:30

Teleconference

P – Present A – Absent R – Regrets G – Guest V – Vacant Position

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| P | Brent Clayson, President | P | Margaret Anderson, Advocacy Councillor Co-Chair | A | James Burden, GVRD Area Representative |
| P | Julia Hodder, Vice-President | P | Nathan Hoffart, Advocacy Councilor Co-Chair | P | Pam Waterhouse, Fraser Valley Area Representative |
| R | Melanie Houston, Past President | P | Liz Zischka, SLP Public Councillor | P | Adele Minto, Kootenay Area Representative |
| P | Daniel Allen, Treasurer | R | Arlene Sturn, SLP Private Councillor | P | Janette Grant, Thompson/Okanagan Area Representative, Area Services Councillor |
| P | Kevin Frew, Secretary | | VACANT, AUD Public Councillor | P | Laurie Denley, Vancouver/Gulf Islands Area Representative |
| P | Janet Campbell, Executive Assistant | R | Ryan Kalef, AUD Private Councillor | P | Janine Lebeter, Northern Area Representative |
| | | P | Kate Chase, Member Services Councillor | P | Sarah Dowling, SLP School Affairs |
| A | Michael Witten, UBC Student Representative (SLP) | P | Graham Raynor, UBC Student Representative (Aud) | | |

| AGENDA ITEM | DISCUSSION | ACTION |
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| 1. CALL TO ORDER | | Meeting called to order at 19:02. |
| 2. OPENING REMARKS FROM CHAIR | | |
| 3. APPROVAL OF AGENDA | Additions: word vancouver multicultural poster questions for SLPs and AUDIs brochure Membership - social media update | Margaret moved to approve additions. Liz seconded. |
| 4. APPROVAL OF THE CONSENT AGENDA | a) Approval of the Minutes of July 2, 2014 PC Meeting b) Vancouver and Gulf Islands Representative Report c) Advocacy Councillor Report d) Vice President Report | Arlene moved to approve agenda. Dan seconded. |

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| <p>5. ADVOCACY</p> | <p>I. Website Update ZG wrote blog post re: website find a professional to be fixed to search by specialty area. speed of processing being improved forward/back buttons being improved support for older browsers accommodated fixing ehealth bc to ensure only members have access survey out by end of month for results to report at conference re: usage, happiness with changes</p> <p>II. Advocacy Recommendations from Zoe for strategic planning meeting? survey for members re activities for may month? suggestion box at conference? importance of sharing social media numbers during conference update to members need to choose priority topics at PC meeting during conference so planning can start each PC member to ask people during conference for ideas for may month? we fill out survey monkey while we have ipad chatting with person?</p> <p>III. SAC 2015 Advertising Campaign PC needs more information on this campaign from SAC.</p> <p>IV. T-shirts to sell at Conference 2014 PC confirmed cotton Vneck tshirts to be ordered with 20 of those tshirts being black for PC members. This will be a trial and 50 tshirts will be ordered in total.</p> <p>V. Association Mugs PC confirmed the choice of the white mug with 2 logos to be printed on it. We will order 200 mugs to sell for about \$5 at the conference.</p> <p>Multicultural (Multilingual?) Posters incidence of speech-language disorders poster then printed in a variety of languages (most common in Province). Put call out for members that speak particular languages? French, Punjabi (Jeanette), German, Tagalog, Korean (Liz), Spanish, Japanese, Vietnamese, Mandarin, Cantonese. Graham to talk to classmates. 2-3 Langs prepared for conference, call for help at conference. Liz wants to be involved in subcommittee</p> <p>Did you know?</p> <p>Libraries stated some have too much text, too large, very few said they didn't want them, some said every other month instead</p> | <p>Margaret to work with Zoe on the survey.</p> <p>Kate to prepare survey monkey</p> <p>Janet to arrange order.</p> <p>Janet to order mugs.</p> <p>Brent and Kevin to craft response of questions and concerns</p> |
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| | <p>WORD Vancouver same day as Autism Speaks event (Sept 28). Will try for tables at both but numbers of volunteers might be harder. Email sent for volunteers</p> <p>T-Shirts other styles of shirts are too expensive. confusion over purpose of shirts; wear them for events and on a day for may month? Julia presented: t-shirts for PC (golf shirts) t-shirts for may speech and hearing (t-shirts at reduced price) Pilot order of 50, different colour for P, and if people don't buy, we'll use them as swag.</p> <p>Mugs Julia suggested BCASLPA logo on one side and Communicating is Connecting on other side. To sell at conference. PC in agreement to order 200, sell for cheap.</p> | <p>Janet will ask Zoe about design. Janet will get mix of sizes.</p> <p>Julia moves Liz seconds.</p> |
| <p>6. MEMBERSHIP</p> | <p>Social Media Committee Monthly updates re: followers. Suggests line graph for President's Update at Conference. 772 last month 778 this month (Likes). Push like during May month adds 300. 100 more members on LinkedIn. Pinterest 8 new. Twitter 30 new followers. Possibly another push around conference time? shows value of having events.</p> <p>Sarah has started new Facebook group to vet things to go onto the main page. PC members can send info for her to decide whether or not to post. also for social media committee to share documents, suggestions, etc. before going public.</p> | |

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| <p>7. PROFESSIONAL LEARNING COMMUNITIES</p> | <p>a) Conference 2014 Update Janet noted approx 130 currently registered. Likely 300-400 attendees. 85 room nights booked. need 115 to fulfill quota which we should reach easily. Sponsorship / exhibitors around 9K. only 12 tables booked but expected to be low because of lack of audiologists.</p> <p>Sarah noted difficulty for those in the school system due to strike which could have effect on conference. School year could change (originally booked for PD day). Some members have been told not to apply for leave while strike on.</p> <p>Background logo for Photobooth at Conference - both BCASLPA and Communicating is Connecting.</p> <p>b) Conference 2015 - Venue Approval Janette reported 4 members. Liz, Hester, Janette, Nathalie Ramsay, Janet. higher cost (e.g. conference room booking costs which we never normally pay) at interior hotels due to number of rooms booked, etc. No other location to hold. Will continue negotiating. Other locations are booked for years in advance. Recoup costs by cutting back on catering, creative with outside exhibitors (e.g. wineries?). Importance of offering conference in interior. Creativity for finding ways to draw people.</p> | <p>Janet to arrange logos.</p> <p>Janette moves Liz seconds spending 2K on room booking.</p> <p>Janet to sign booking confirmation.</p> |
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| <p>8. OPERATIONAL</p> | <p>a) Policies Review Janet and Julia to liaise re: any further needed changes.</p> <p>b). Vacant PC Positions Update Liz continuing with position. Sherry Zelazny to do advocacy. Camille Traverse - slp private Treasurer - vacancy Janette offered to stay until filled Ryan will stay on if necessary 2 possible Vancouver gulf islands - Megan Staniforth Suzanne Howarth not voted on at AGM so; Julia will continue to discuss possible roles available versus holding an election.</p> <p>One more reminder needed to advertise vacancies.</p> <p>Get bios for nominees.</p> <p>Julia also to discuss re: joint position. Problem with this is the cost of attending; only one can attend for free to each meeting.</p> | <p>Julia to liaise with Janet re: plans for conference.</p> |
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| 9. OTHER BUSINESS | Next Meeting - October 1, 2014 19:00 | |
| 10. ADJOURNMENT | | Julia moved. Liz seconded. Meeting adjourned at 20:40. |