



Provincial Council Meeting

Date: December 5, 2017 **Call In:** 1-866-261-6767

PC Members

P-r	Sherri Zelazny, President	A-r	Megan MacKay, Director PP SLP	P-r	Rachel Kennedy, GVRD Rep
P	Kate Chase, Past-President	P-r	Tamara Lister, Dir. Early Int'n	P-r	Erica Tolman, Fraser Valley Rep
P-r	Camille Traverse, Treasurer	P-r	Tara Chen, Dir. SLP Adult	P-r	Sue Robertson, Kootenays Rep
P-e	Susan Edwards, Secretary	P-r	Pam Waterhouse, Dir. Schools	P-r	Megan Young, North Rep
P-e	Janet Campbell, Opns Mgr	P-r	James Le, Dir. Social Media	P	Michelle Bunney, Thompson/Ok
P-r	Becca Yu, Dir. Public Ed	A	Rahim Ghanbari, Dir, AUD Private	P-r	Tracy Parker, Islands Rep
P-r	Alyssa Dixon, Dir. Prof Ed		Vacant, Dir, AUD Public	A	Students: Gabby De Lucca (SLP), Martine Schlagintweit (AUD)

Key: P (Present), A (Absent), R (Regrets), -r (report submitted), -e (exempt from reporting)

I

Open Meeting

SPOTLIGHT: Time for PC Members to share highlights

1. Call to Order	Sherri Zelazny called meeting to order at: 7:04
2. Welcome/Intro from the Chair	
3. Approval of Agenda: Additions to Agenda?	Motion: Becca; Second: Susan Carried.
4. Approval of Minutes	Minutes of October 22, 2017 Motion: Susan; Second: Sherri Carried
5. Approval of Consent Agenda?	PC Reports Submitted: President; Director Professional Education; Director PP SLP; Director Adult Services SLP; Director Schools SLP; Kootenays Rep; Islands Rep, Director Public Education; Fraser Valley Rep, GVRD Rep, Director Social Media, Treasurer

II

Agenda Item/Topic

Discussion

Action

II	Agenda Item/Topic	Discussion	Action
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6. Public Education	a) Advocacy initiatives	Info-Communication Matters -send holiday cards to MLAs thanking them for mentioning CM and early intervention SLP services in the budget	If you would like to attend Innoweave day, contact Becca Becca will send holiday cards from BCASLPA to MLAs
	b) Wellness Show February 17-18th	Participation is \$600 + printing Speaker opportunity is additional \$250 but may be booked up. Volunteers for 2 days: 6-8 minimum Create a speakers' bureau for media to tap. Disclaimer essential. May need a sub-committee to vet speakers.	Motion to approve up to \$1000 for the Wellness Fair Becca Seconded: Tracy Abstain: Camille; Motion Carried Janet/Sherri/Becca to discuss how to measure impact of participation in shows as exhibitors Janet will review past minutes to see what was discussed in prior meetings. Current "Grow Health" podcast Tracy will contact CDCs on the island to give opportunity. Coordinate with Tamara .
7. Project Action Items Review	a) Review of Last Meeting's Project Action Items	Pediatric Therapy Retention and Recruitment Initiative with PABC. Request for SLP to do a webinar Opportunity for BCASLPA to be involved in a large education initiative at no cost to us.	Tamara and James to work to solicit a speaker for the PTRR webinar.
8.Operational	a) Private Practice Listings Query	Megan absent.	Move item to next meeting.
	b) Strategic Planning Reminder	Feb 2 and 3 at the Granville Island Hotel	PC members RSVP to Janet re: Strategic Planning Meeting
	c) BCASLPA Office Reno	Janet will work at home during office reno	Janet will not be able to reply quickly.
9. Rebranding	a) Update b) Timelines	Colours and logos PC represented membership with unanimous agreement on logo. Branding roll-out will take time, depending on materials, preparing the announcement, and amount of website that needs to be updated. Zoe is recommending late February for the announcement.	Email vote on final branding colours/palate ZG will make talking points for PC members to respond to member feedback. Prepare a timeline chart and FAQs for members on the website, social media, blog post, Vibration. PC members available for member interaction and feedback. Sign up at Strategic Planning Day in February 2018
	c) Website and materials	Website: First level changes-keep current look and change name-internal consistency. Second level changes-colours and design elements involve more significant costs. James suggested that links go directly to public info pages.	ZG requested being engaged with any website format decisions to be discussed at Strategic Planning Meeting. ZG will put together reasonable materials and costs for PC to discuss and vote on.

		<ul style="list-style-type: none"> Which resources should be updated? 	ZG would like a list of current and future priorities for the website, starting with questions to guide comments from PC.
10. Professional Education	a) 2017 Conference Debriefing Click here for the Conference Evaluation Report.	Main feedback-people want specific clinical information that they can “use Monday morning”; Indigenous content favorably received; 2017 Conference met budget.	Conference committee to discuss forum formats (e.g., more tightly organized with agenda, presentation, minutes, amplification necessary or connect people prior to the conference) Advertise it on the conference schedule. Alyssa to take back to 2018 Conference Committee.
	a) 2018 Conference Update	Neuroplasticity/Keynote speakers	
11.	In-camera Meeting		Motion (to be published following Operation Manager job review December 18, 2017) by Sherri; Second: Susan Carried unanimously
12.	Adjourn: 8:59		Next meeting February 2, 2018 in person Granville Island

Respectfully submitted by Susan Edwards, RSLP
Secretary to Provincial Council
December 5, 2017