



**PC Orientation Meeting
October 25, 2015
8:30 am – 12:00 pm Noon**

Minutes

1. Opening remarks/Welcome

Nathan Hoffart called the meeting to order at 8:31. He welcomed everyone to the new Provincial Council.

2. Approval of agenda

Kate Chase added the ProD search tool be added
Zoe requested that Advocacy be moved up the agenda.

Motion to approve Gillian Grevstad, Seconded by Kate Wishart. Carried

3. Introductions

4. 2015 Conference Reflections

Vendors immediately outside the session rooms was very good for flow and conversation. Members could possibly have a passport book for vendor visits with the free membership prize related to vendors. Poster presenters could do a one minute presentation at the beginning of each session. College and Advocacy presentations during breakfast session had mixed reviews due to noise and attention. A keynote speaker session was suggested. This used to happen but was . Forums had low attendance. AGM attention was good with the quiz/prizes. Award presentations were rushed. Highlight award winners throughout the conference. Consider having an awards reception with UBC next year. Make more of the BCASLPA table with a computer presentation or poster with the awards, director bios, budget, thank you messages, live Twitter feed, and have PC members man the table. Advocacy can support members in learning how to use social communication.

5. Advocacy/Public Education

Sherry Zelazny presented plans for May month proposal to be presented in December, 2015. An email blast will be sent out monthly to members. Twitter, Advocacy question of the month, "Do you have a member story?" will be solicited all year long. Zoe talked about moving to a strategy where we speak to the public about the impact of our professions in a general way. New award "SLP/Audiologist of the

Year” needs more attention. Suggestions included having forms at the library events and “send us a message” if you have had a good experience (vs. nominate the SLP/Aud). Need a list of media contacts. Put together a Speakers Bureau of people who can give presentations on a variety of topics with a link for the public to access these. Communication with the area reps about activities in the area can be improved.

6. Orientation

- i. Bylaws and Policies (on thumb drive given at meeting)
Nathan highlighted the importance of people reporting at meetings and not do committee work at PC meetings.
- ii. Position descriptions (on thumb drive given at meeting)
 - Attend at least 75% of meetings, with free conference registration bonus
 - Written report to PC prior to each meeting
 - Suzanne Harwood suggested that new members have a brief ad hoc teleconference to ask questions in the next two weeks. Scheduled for
 - Kate W. reported that people had expressed an interest in an Aboriginal services/ practice contact. A person could chair a group with a terms of reference document.
- iii. PC Professional Development: Being on a board
e.g., Call to Order book with rules of running meetings, board training involving leadership, running a board, etc. Discussed Janet Campbell’s professional development.

7. PC recruitment

- i. Audiology Public Representative needed. Dorothy Ng to be invited.
- ii. PC talked about ongoing relationship with SAC to be discussed at Strategic Planning

8. Dates of upcoming meetings

- i. Teleconference
Motion (Kate Chase) That PC meetings become less frequent to allow for more time for committee work. Seconded Sherry Zelazny. Moved. Motion amendment: include quarterly meetings plus face-to-face conference meeting and strategic planning. Carried
Minutes would be action-oriented. Software platform such as Director’s Point, WebX, Huddle, etc. may facilitate better accountability, and regularly scheduled committee work.
Action Item: Kate Chase will complete a proposal. Julia Hodder will write a new policy.

9. Dates of Upcoming Meetings

- i. Teleconferences:
Ad Hoc new PC members only meeting November 17, 2015 at 7pm.

December 8, 2015 7pm.
March 1, 2016 7pm
June 7, 2016 7pm
September 13, 2016
October 23, 2016

- ii. Strategic Planning: January 15, 2015 6-9pm; January 16, 2015 8:30-3:30

10. Learning Community

- i. Conference is at the Metrotown Hilton October 21-22, 2016
- ii. Current committee members: Janet Campbell, Susan Edwards, Shelley Doerkson, Gillian Grevstadt
- iii. Pro-D search tool that will help PC track what members need and guide them to what is available. ZG Communications quote: total cost for developing and launching would be \$1260.00. Motion (Kate Chase) to approve paying ZG Communications up to \$2000.00. Seconded by Gillian Grevstad. Passed.
- iv. Dysphagia services in BC discussion launched a decision to discuss inter-professional services during strategic planning weekend and to consider Patient Care: Inter-professional services as a theme.

11. Operational

Motion (Julia Hodder/Kate Wishart) to remove Kevin Frew and add Susan Edwards, Kate Chase and Kate Wishart as signors. Carried.

- 12. Meeting adjourned at 11:42.