

# BCASLPA Minutes of Provincial Council Meeting

May 7, 2014

19:00 - 20:30

Teleconference

**P – Present    A – Absent    R – Regrets    G – Guest    V – Vacant Position**

<b>R</b>	Brent Clayson, President	<b>P</b>	Margaret Anderson, Advocacy Councillor Co-Chair	<b>A</b>	James Burden, GVRD Area Representative
<b>P</b>	Julia Hodder, Vice-President	<b>P</b>	Nathan Hoffart, Advocacy Councilor Co-Chair	<b>P</b>	Pam Waterhouse, Fraser Valley Area Representative
<b>P</b>	Melanie Houston, Past President	<b>P</b>	Liz Zischka, SLP Public Councillor	<b>A</b>	Adele Minto, Kootenay Area Representative
<b>P</b>	Daniel Allen, Treasurer	<b>R</b>	Arlene Sturn, SLP Private Councillor	<b>A</b>	Janette Grant, Thompson/Okanagan Area Representative, Area Services Councillor
<b>P</b>	Kevin Frew, Secretary		VACANT, AUD Public Councillor	<b>P</b>	Laurie Denley, Vancouver/Gulf Islands Area Representative
<b>P</b>	Janet Campbell, Executive Assistant	<b>R</b>	Ryan Kalef, AUD Private Councillor	<b>P</b>	Janine Lebeter, Northern Area Representative
<b>P</b>	Kate Chase, Member Services Councillor	<b>A</b>	Graham Raynor, UBC Student Representative (Aud)	<b>R</b>	Sarah Dowling, SLP School Affairs
<b>P</b>	Michael Witten, UBC Student Representative (SLP)				

AGENDA ITEM	DISCUSSION	ACTION
<b>1. CALL TO ORDER</b>		<b>Meeting called to order at 19:00.</b>
<b>2. OPENING REMARKS FROM CHAIR</b>	Brent absent as he was in Ottawa for SAC conference; Julia agreed to chair.	
<b>3. APPROVAL OF AGENDA</b>	Additions: 5. b) Protocol for addressing topics in the news (Margaret) 8. f) Setting fees (Melanie) g) Telepractice	<b>Liz moved to approve the agenda. Melanie seconded. Carried.</b>

<p><b>4. APPROVAL OF THE CONSENT AGENDA</b></p>	<p>a) Approval of Minutes of April 2, 2014 PC Meeting</p> <p>b) Vice-President's Report</p> <p>c) Past President's Report</p> <p>d) Advocacy Councillor Report</p> <p>e) Fraser Valley Area Rep Report</p> <p>f) Northern Area Rep Report</p>	<p><b>Liz moved to approve the consent agenda. Margaret seconded. Carried.</b></p>
<p><b>5. ADVOCACY</b></p>	<p><b>I. Website Update</b> Margaret noted that coder had health issue; given previous feedback from members it was decided to delay launch rather than launch without fully functioning 'find a practitioner' section. New launch date set for June 2. Need for topics for blog posts.</p> <p><b>II. May Speech and Hearing Month</b> Margaret reported that 320 envelopes for promoting May Month were sent out to members. Follow-up email will be sent to determine strategy for next year. Facebook views during May Month have gone up from average of 25-100/post to 650/post. Only two members have come forward with stories for media relations efforts.</p>	<p><b>Kevin to suggest / write re: Aphasia for June.</b></p> <p><b>Margaret to liaise with Social Media Committee re: better outline for differences in content between facebook, blog, etc. and provide guidelines for contributors.</b></p> <p><b>PC members to send ideas for blog post themes to Margaret / Zoe.</b></p>
<p><b>6. MEMBERSHIP</b></p>	<p>No business.</p>	

<p><b>7. PROFESSIONAL LEARNING COMMUNITIES</b></p>	<p><b>a) Conference Update</b> Janet requested approval of contract for online registration company that has been used for two years in a row providing good service.</p> <p><b>b) President's Recognition Award</b> Janet reported that the Conference Committee had suggested this new award (brief recognition by President at the ceremony) as a way to create further interest in annual awards ceremony. PC debated how to keep inclusions brief, meaningful, and appropriate. Melanie suggested PC members be nominators and recognize the work nominees have done within three sentences.</p>	<p>Melanie moved to approve D'Armond PR as conference registration management for 2014. Liz seconded. Carried.</p> <p>Kevin moved to implement President's Recognition Award. Melanie seconded. Carried.</p> <p>PC members to send nominations to Janet.</p>
<p><b>8. OPERATIONAL</b></p>	<p><b>a) Proposed Budget June 2014 – May 2015</b> Janet drafted budget for PC to review. Discussion was held re: reasons for running deficit budget. Janet reminded that as an organization BCASLPA is not allowed to carry accumulated surplus and that we have an ongoing reserve fund equal to 6 months of operating budget.</p> <p><b>b) Policies: Amended Vibrations Ad Rates, Vibrations Editor / Contributors</b> PC members discussed changes to above policies and requested Janet bring to next meeting with final draft. No objections raised to proposed changes.</p> <p><b>c) Draft Social Media Committee Terms of Reference</b> PC member discussed draft terms for new committee. Kevin expressed desire to ensure member engagement as driving force for social media activities.</p> <p><b>d) SLP Private Practice Description</b></p> <p><b>e) Vacant PC Positions for 2014 – 2015</b> – discussed putting job description out via email prior to AGM for any PC Vacancies. A member of the College Board is interested in SLP Private Practice. PC agreed there was no conflict with this and it could be advantageous. Li Qi, audiologist with VCH, is interested in VP. Before AGM put Bios of candidates in Vibes or broadcast email.</p>	<p>Melanie moved to accept proposed budget. Liz seconded. Carried.</p> <p>Janet to revise policies per draft and bring to next PC meeting for vote.</p> <p>Kate and Sarah F. review terms of reference and bring to next PC meeting for further review.</p> <p>Tabled to next meeting as Arlene away.</p> <p>AGM notice to include job descriptions for PC vacancies and bios for any candidates (Janet).</p>

<p><b>9. OTHER BUSINESS</b></p>	<p>a) <b>Telepractice and Serving Remote Communities:</b> Melanine discussed SLPs serving remote communities and ways in which BCASLPA could facilitate this. Need to contact some stakeholders such as FINESC. Melanie spoke with Deanne Zeidler who urged caution in our approach. FINESC would like to see us have a suggested fee guide. We may also need to develop a telepractice policy. Nathan mentioned TinyEye is recruiting.</p> <p>b) <b>Invitation to Mayor or MLAs to attend BCASLPA Conference</b></p> <p>c) <b>Letter Writing Campaign</b> To be put on the next agenda.</p>	<p><b>Melanie to do research on suggested fee guide.</b></p> <p><b>Melanie to research ASHA and SAC re telepractice policy.</b></p> <p><b>Janet to bring to conference committee and work with Zoe on this.</b></p> <p><b>Advocacy Committee to work on this with Zoe and bring back to PC.</b></p>
<p><b>10. ADJOURNMENT</b></p>	<p><b>Next Meeting - June 4, 2014 19:00</b></p>	<p><b>Moved: Margaret Meeting adjourned at 8:37 pm</b></p>