

# BCASLPA

## Minutes of Provincial Council Meeting

June 4, 2014

19:00 - 20:30

Teleconference

**P – Present   A – Absent   R – Regrets   G – Guest   V – Vacant Position**

<b>P</b>	Brent Clayson, President	<b>P</b>	Margaret Anderson, Advocacy Councillor Co-Chair	<b>A</b>	James Burden, GVRD Area Representative
<b>P</b>	Julia Hodder, Vice-President	<b>P</b>	Nathan Hoffart, Advocacy Councilor Co-Chair	<b>P</b>	Pam Waterhouse, Fraser Valley Area Representative
<b>P</b>	Melanie Houston, Past President	<b>P</b>	Liz Zischka, SLP Public Councillor		Adele Minto, Kootenay Area Representative
<b>P</b>	Daniel Allen, Treasurer	<b>R</b>	Arlene Sturn, SLP Private Councillor	<b>P</b>	Janette Grant, Thompson/Okanagan Area Representative, Area Services Councillor
<b>P</b>	Kevin Frew, Secretary		VACANT, AUD Public Councillor	<b>P</b>	Laurie Denley, Vancouver/Gulf Islands Area Representative
<b>P</b>	Janet Campbell, Executive Assistant	<b>R</b>	Ryan Kalef, AUD Private Councillor	<b>R</b>	Janine Lebeter, Northern Area Representative
		<b>P</b>	Kate Chase, Member Services Councillor	<b>P</b>	Sarah Dowling, SLP School Affairs
<b>A</b>	Michael Witten, UBC Student Representative (SLP)	<b>A</b>	Graham Raynor, UBC Student Representative (Aud)		

AGENDA ITEM	DISCUSSION	ACTION
<b>1. CALL TO ORDER</b>		<b>Meeting called to order at 19:00.</b>
<b>2. OPENING REMARKS FROM CHAIR</b>	Brent welcomed members and apologized for his absence at the last meeting due to SAC conference attendance.	
<b>3. APPROVAL OF AGENDA</b>	Additions: Advocacy - question re: participation in community events Advocacy - White Paper on Disability Advocacy - May Month Update Advocacy - Protocol for new events / media requests Professional Learning Community - Pan Canadian Alliance re: benchmark wait times Membership - On the Hill	<b>Melanie moved to approve the agenda with additions. Kevin seconded. Carried.</b>

<p><b>4. APPROVAL OF THE CONSENT AGENDA</b></p>	<p>a) Approval of the Minutes of May 7, 2014 PC Meeting  b) Vice President's Report  c) Past President's Report  d) Advocacy Report  e) Member Services Councilor Report  f) SLP Private Practice Report  g) School Affairs Report  h) Kootenays Area Rep Report  i) Fraser Valley Area Rep Report  j) Vancouver Island and Gulf Island Area Rep Report</p>	<p><b>Melanie moved to approve the consent agenda. Julia seconded. Carried.</b></p>
<p><b>5. ADVOCACY</b></p>	<p><b>I. Website Update</b>  Although there were some initial glitches, Margaret reports the new site is up and running and thanked everyone for their involvement. She noted a need of an an editor for the blog and submissions to Zoe every week or biweekly.</p> <p><b>II. May Month Summary</b>  Zoe to prepare a complete review of activities for PC. Margaret noted that May Month postings on Facebook received 10 times typical number of 'likes'. Huge increases in activity were noted on all social media.  A survey will be sent to members re: May Month packages that were delivered to interested members. PC noted disappointment with the lack of media stories and discussed different ways to approach next year.  Given delays in mailing out packages, difficulty preparing at the last mintue, goal is to have packages and stories gathered and ready to go by February next year.  PC members commented on how professional and current materials looked.</p> <p><b>III. Protocol for Media / Emergent Events</b>  Zoe requested any media request be passed through her to proper understanding of what is being requested. She suggests she would then assist PC in coordinating a response.</p> <p>Discussion regarding use of and difficulties associated with standard letters and 'stockpile' of statistics was held. The idea of a working group to produce form letters and gather stats was raised.</p> <p>PC members asked about the availability of association-branded t-shirts or hats to supply to members during events such as fundraisers. Some suggested using 'Communication is connecting' logo / tagline. Others suggested PC members should wear something during conference to highlight involvement and encourage questions/discussion re: PC activities. Idea raised to order and sell to members at cost if not affordable to provide free.</p>	<p><b>Janet to look into costs and options for t-shirts and other 'swag'.</b></p>

<p><b>6. MEMBERSHIP</b></p>	<p><b>Day on the Hill</b>  Brent reported that he and Barbara Burnet were unable to meet with two BC MPs they attempted to speak with. However, overall they believed the day's activities raised awareness of SAC and its members so that when approached in the future there will be a basic level of understanding of who we are. Brent noted that the main message was to ask the federal government to take more active approach to communication health issues as they have with mental health.</p>	
<p><b>7. PROFESSIONAL LEARNING COMMUNITIES</b></p>	<p><b>a) Conference 2014 Update</b>  Janet reported the planning committee waiting for last bio and abstract and then will go live with registration form within two weeks.</p> <p><b>b) Benchmark Wait Times</b>  Brent provided info re: discussion at Pan Canadian Alliance Meeting in Ottawa. Appointed representatives of regulatory bodies and professional associations across the country will develop benchmarks moving forward. Goal is to provide a document that outlines what evidence tells us are wait times that should not be exceeded for a variety of disorders. He noted that the Alliance requested BCASLPA appoint someone who would be able to serve a 2-3 year term as currently the president changes each year. He stated that the Alliance is looking to increase its meeting frequency to once every 2-3 months (from a single annual meeting).</p>	

<p><b>8. OPERATIONAL</b></p>	<p><b>a) Policies Review</b></p> <p>PC discussed revised policies and voted on changes.</p> <p><b>b) Draft Social Media Committee Terms of Reference</b></p> <p>PC discussed the scope and jurisdiction and Kate provided feedback from discussion with committee chair. She noted a desire for social media activities to sharing and highlight current info for clinicians, the role of SLPs for the public, provide info on disorders we treat for public, and to provide commentary only at the request of PC.</p> <p>Kate requested a generic "socialmedia@bcaslpa.ca" email be created.</p> <p><b>c) SLP - Private Practice Position Description</b></p> <p>Tabled to next meeting.</p> <p><b>d) Vacant PC Positions for 2014-2015</b></p> <p>Members have shown interest in VP, Vancouver / Gulf Islands area rep, school affairs, and treasurer. Brent raised a need for PC members to sit on nominations committee. Sarah agreed to serve. Discussion was held regarding how best to encourage participation on PC when multiple members are interested in the same positions but other positions are vacant. Upcoming vacancies include Fraser Valley area rep, Advocacy rep, Private and Public Audiology reps.</p> <p><b>e) Canadian Anti-Spam Law</b></p> <p>Tabled to next meeting.</p>	<p>Julia moved to approve ammended Vibrations Policy for advertising rates. Dan seconds.</p> <p>Julia moved to approve ammended policy 1.26. Liz seconded.</p> <p>Melanie moved to approve ammended policy V.14 Liz seconded.</p> <p>Brent moved to increase amount of UBC Book Award to \$300 as of this conference year. Julia seconded.</p> <p>PC members to provide Kate / Sarah with possible social media committee members.</p>
<p><b>9. OTHER BUSINESS</b></p>	<p><b>a) SLP Supervision for RASP Applicants</b></p> <p>PC members asked for clarity re: role of association in creation / implementation of supervision guidelines.</p> <p><b>Next Meeting - July 2, 2014 19:00</b></p>	<p>Melanie to provide further background at next PC meeting.</p>
<p><b>10. ADJOURNMENT</b></p>		<p>Liz moved. Dan seconded. Meeting adjourned at 20:56.</p>