BCASLPA Minutes of Provincial Council Meeting

July 2, 2014 19:00 - 20:30 Teleconference

P - Present A - Absent R - Regrets G - Guest V - Vacant Position

Р	Brent Clayson, President	Р	Margaret Anderson, Advocacy Councillor Co- Chair	Α	James Burden, GVRD Area Representative
P	Julia Hodder, Vice-President	P	Nathan Hoffart, Advocacy Councilor Co-Chair	P	Pam Waterhouse, Fraser Valley Area Representative
P	Melanie Houston, Past President	Р	Liz Zischka, SLP Public Councillor	P	Adele Minto, Kootenay Area Representative
Р	Daniel Allen, Treasurer	P	Arlene Sturn, SLP Private Councillor	R	Janette Grant, Thompson/Okanagan Area Representative, Area Services Councillor
Р	Kevin Frew, Secretary		VACANT, AUD Public Councillor	P	Laurie Denley, Vancouver/Gulf Islands Area Representative
Р	Janet Campbell, Executive Assistant	Α	Ryan Kalef, AUD Private Councillor		Janine Lebeter, Northern Area Representative
			Kate Chase, Member Services Councillor	P	Sarah Dowling, SLP School Affairs
Α	Michael Witten, UBC Student Representative (SLP)	Α	Graham Raynor, UBC Student Representative (Aud)		

AGENDA ITEM	DISCUSSION	ACTION
1. CALL TO ORDER		Meeting called to order at 19:04.
2. OPENING REMARKS FROM CHAIR		
3. APPROVAL OF AGENDA	Additions: Professional Learning - Conference 2015 Advocacy - Zoe Report of Activities sent to PC	Arlene moved to approve additions. Julia seconded.
4. APPROVAL OF THE CONSENT AGENDA	 a) Approval of the Minutes of May 7, 2014 PC Meeting b) Vice President's Report c) Advocacy Report d) Kootenays Area Rep Report e) Fraser Valley Area Rep Report 	Arlene moved to approve agenda. Dan seconded.

5. ADVOCACY

I. Website Update

Nathan lead a discussion re: using current content for 'Did you know' posters versus continuing to create new ones. He noted the Adovocacy committee is soliciting input from members on LinkedIn. Arelene suggested soliciting ideas from parents with draws for prizes.

Council members some missing documents (e.g. 2007 document re: fees for services). Margaret noted glitches related to 'find a professional' have been fixed. Janet noted members needed familiarization with new site because they assumed they could use their old login information.

Concerns raised re: alphabetization as main method of organization for 'Find a Professional' section. Geographical location and randomization were raised as possibile solutions. Council members agreed only individual names should be listed, not company names because BCASLPA supports members as individuals and not businesses. Nathan suggested implementing a rating / referral system within this section. Janet noted not able to search by practictioner / name any longer.

Melanie referred to need to allow members to list themselves as available to travel to various locations for service.

Advocacy team noted a survey will be sent out to members regarding the new website by August.

Kate and Sarah working on blog posts. Advocacy team is still soliciting more. There is a desire for 'regular' columns e.g. re: adult services.

Letter templates meant for use as outreach to public and public officials are in development and will be sent to PC for review before placement on website.

Two events raised as possible avenues for BCASLPA to promote the professions: Autism Speaks fundraiser / walk and Kidspace Career Centre (July 28).

Nathan to bring ideas for search for a professional page to advocacy for costs / thoughts on most realistic

Nathan moved to spend \$250 for table at resource fair for Autism Speaks Sept 28, 2014. Julia seconded.

Arlene agreed to organize BCASLPA involvement in Autism Speaks event.

5.	II. T-Shirt Printing Janet reported the best deal she has found is through a company called Make Vancouver. Prices are better with larger numbers. Many questions raised re: what would likely be the most popular style / type. Arlene suggested PC members poll co-workers. Council members agreed having them ready for 2014 conference would be the goal.	Janet to look into further options and bring to next PC meeting.
	PC noted not all council members had seen report of activities. Margarete noted Zoe recommended planning for May Month should begin at least in December. Julia thought even earlier might be better. Julia suggested a contest for members to win a BCASLPA t-shirt rfor submitting best ideas for 2015 campaign. Julia suggested also requesting involvement rather than just ideas. PC agreed 'communicating is connecting' theme and imagery should continue through 2015.	Janet to include discussion for September agenda.
6. MEMBERSHIP	Nothing to discuss.	
7. PROFESSIONAL LEARNING COMMUNITIES	 a) Conference 2014 Update Janet noted record registration numbers to date. Instructions were provided for PC member registration (choose 'cheque' as method of payment). b) Conference 2015 Janet reported that Osoyoos and Penticton were the places outside of Okanagan grand that are large enough that are available. PC members suggested Naramata Centre as another option. 	PC Members to liaise with conference chair with any suggestions re: conference venues/locations.

8. OPERATIONAL

a) SLP Supervision for RASP Applicants

PC members asked for clarity re: role of association in creation / implementation of supervision guidelines. Melanie outlined significant contributions Kate had made to negotiations with RASP group. Melanie suggested PC support recommendations. Kevin raised concerns re: need for involvement of College in training and mentorship guidelines.

b). Draft Letters to Ministry, MPs, MLAs

PC members recommended any draft letters be discussed with Zoe for input.

c). Policies Review

Julia noted most policies now reviewed. Any further changes will be brought to future PC meetings for approval. PC discussed revised policies and voted on changes.

d). Private Practice Position Description

Arelene received updated description necessitated as she has taken on tasks Private Practice Interest Group (PPIG - now disbanded) used to be tasked with.

e). Vacant PC Positions

Janet noted no further volunteers / nominations had been received. Council noted traditional deadline is conference date.

f). Canadian Anti-Spam Law (CASL)

Janet noted we may have to increase directors' insurance to cover possible increase in size of penalties (no specific coverage for penalties under this new law currently exists). Janet proposed an audit of BCASLPA's current communications. She noted a separate database of member contact information would be required should individuals choose not to receive email from the association. She questioned whether a new policy would be required to deal with these issues.

Melanie to draft
letter from
BCASLPA to ACT to
pass by executive
with support in
principle of
supervision
quidelines.

Julia moved to approve ammended Vibrations Policy for advertising rates. Dan seconds.

Julia moved to approve ammended policy 1.26. Liz seconded.

Melanie moved to approve ammended policy V.14 Liz seconded.

Brent moved to increase amount of UBC Book Award to \$300 as of this conference year. Julia seconded.

PC members to provide Kate with possible social media committee members.

Arlene moved to approve updated Private Practice Councillor description.
Nathan seconded.

Arlene to send message to Private Practice email list, Julia to send reminder by email to all membership.

Janet to provide further recs re: CASL after research.

9. OTHER BUSINESS	Next Meeting - August, 2014 19:00	
10. ADJOURNMENT		Liz moved. Dan
		seconded. Meeting adjourned at 20:56.