

BCASLPA Minutes of Provincial Council Meeting

January 10, 2014

18:00 – 20:30

Teleconference

P – Present A – Absent R – Regrets G – Guest V – Vacant Position

P	Brent Clayson, President	P	Margaret Anderson, Advocacy Councillor Co-Chair	A	James Burden, GVRD Area Representative
P	Julia Hodder, Vice-President	P	Nathan Hoffart, Advocacy Councillor Co-Chair	P	Pam Waterhouse, Fraser Valley Area Representative
P	Melanie Houston, Past President	P	Liz Zischka, SLP Public Councillor	P	Adele Minto, Kootenay Area Representative
P	Daniel Allen, Treasurer	P	Arlene Sturn, SLP Private Councillor	P	Janette Grant, Thompson/Okanagan Area Representative, Area Services Councillor
P	Kevin Frew, Secretary		VACANT, AUD Public Councillor	P	Laurie Denley, Vancouver/Gulf Islands Area Representative
P	Janet Campbell, Executive Assistant	P	Ryan Kalef, AUD Private Councillor	A	Janine Lebeter, Northern Area Representative
P	Barbara Burnet, CASLPA Representative	P	Kate Chase, Member Services Councillor	P	Sarah Dowling, SLP School Affairs
A	Michael Witten, UBC Student Representative (SLP)	A	Graham Raynor, UBC Student Representative (Aud)		

change sara present / absent from last meeting

AGENDA ITEM	DISCUSSION	ACTION
1. CALL TO ORDER		Meeting called to order at 19:00.
2. OPENING REMARKS FROM CHAIR	Brent invited council members to introduce themselves.	
3. APPROVAL OF AGENDA	No additions.	MELANIE moved to approve agenda seconded by LIZ. Carried.

<p>4. APPROVAL OF THE CONSENT AGENDA</p>	<p>a) Minutes of December 4, 2013 b) Vice President's Report c) Treasurer's Report d) CASLPA Director's Report e) Kootenays Rep Report</p>	<p>MELANIE moved to approve consent agenda seconded by JULIA. Carried.</p>
<p>5. ADVOCACY</p>	<p>a) Advocacy Committee Update Margaret provided an update from the advocacy committee meeting held earlier today.</p> <p>I. Website Update Margaret noted finalizing / editing of copy for the new website would be passed to an editor for each page; PC members to sign up to take responsibility for different sections. After this has been completed, Zoe will edit for consistencies of tone, etc. and all will be passed to Executive Council for approval. Margaret stated input re: Audiology content has been difficult as there is no Audiologist on the advocacy committee.</p> <p>II. Did You Know Campaign Margaret reported that posters were written for the next six months as there are cost efficiencies for doing a larger number at once. Discussion was held re: methods for broadening distribution of the posters. Increased interest re: posters has been apparent on Facebook group. PC members requested further variety of digital formats in order to use on TV screens, etc. in offices.</p> <p>III. Review of Advocacy Efforts Zoe reported that this year's goal was to build a base level of education and understanding in the public, and to build up resources for BCASLPA to continue these efforts. The value of polling members re: advocacy efforts as a way to guide further efforts was discussed. Zoe noted building stronger connections with other groups who hold similar interests may be beneficial. Brent stressed the importance of increased personal promotion of BCASLPA's advocacy efforts by council members. Council discussed the need for ongoing moderation of social media groups.</p>	<p>BRENT & JANET to send email to recruit Audiology member for advocacy committee.</p>

	<p>b) Task Force for SLP Services in Province Melanie described an email received from public health nurse in Bella Coola asking about SLP services available for adults. She noted the difficulty determining who provides services in various areas of the province and where opportunities are available for practitioners to extend their services to. She proposed a task force to determine where/what services are available. Kevin expressed concern re: scope of project, desired outcomes, and difficulty maintaining accurate information over time. Discussion of MCFD Therapy Mapping project was held and council members wondered what other information was already available that could be tapped into.</p>	<p>MELANIE to draft plan for task force and recruit members to assist.</p>
<p>6. MEMBERSHIP</p>	<p>a. Mission and Vision Statements Margaret presented revised vision and mission statements for use on new website. Discussion was held re: need to further discuss prior to finalizing any changes. Agreement to discuss further at strategic planning meeting.</p>	<p>MELANIE moved to change vision and mission statements (content TBD). JULIA seconded. Carried.</p>

<p>7. PROFESSIONAL LEARNING COMMUNITIES</p>	<p>a. Follow-up to ASD panel at 2013 Conference Melanie reported that 15 people participated. Issues raised included conflicts in smaller communities between public and private practitioners and the relative strengths of other disciplines compared to SLP in documenting progress of clients. Melanie stated she was prepared to take on some of the action items identified (including sending a reminder re: code of ethics with regards to referrals from public to private practitioners), but she hoped for input from others as well.</p> <p>b. Conference 2014 Update Janet reported 2 meetings held to date for conference being held October 24 and 25, 2014 at Vancouver Marriott Hotel. Conference theme is Evidence-Based Practice. All subcommittees have been formed and include previous members from last year's committee. Brent noted no word yet from Canadian Academy of Audiology re: collaboration for BCASLPA members.</p> <p>c. Hanen's Offer of Revenue Sharing Janet shared Hanen's restructured partnership offer. Current member benefit is a 25% discount on all e-Seminar registrations. New offer would involve a percentage of the profit from BCASLPA member registrations given by Hanen to BCASLPA. Council discussed and noted it is currently unknown how many members register with Hanen for e-Seminars. Council felt members were best served by current partnership (discounted registrations).</p>	<p>MELANIE to lead further discussion at Strategic Planning Meeting on how to move forward.</p> <p>PC to decide on registration fees at Strategic Planning Meeting.</p> <p>Brent to follow-up with CAA re: proposed collaboration.</p> <p>Janet to respond to Hanen to decline change in current partnership.</p>
<p>8. OPERATIONAL</p>	<p>a. New Vibrations Janet confirmed that BASLPA's archived Vibrations will still be available from Naylor Publishing through their website (although our contract with them has ended). Advertising in the redesigned Vibrations will be available and Policies I.22 and V.13 will require revision.</p> <p>b. Policy Review and Draft Template PC members have been assigned policies for review.</p> <p>c. Draft Policy 1.12 Governance - Election of Councillors Brent noted that positions for Provincial Council will be advertised in August. Council members noted something needs to be posted on the website regarding how members can participate in the AGM even if they are not attendees at the conference.</p>	<p>ALL PC members to send suggested revisions to JULIA by email.</p>

9. OTHER BUSINESS	a. Next Meeting - Feb 5, 2014 19:00	
10. ADJOURNMENT		Meeting adjourned at 20:47.