

BCASLPA
Minutes of Provincial Council Meeting

February 3, 2015
 19:00 - 20:30
 teleconference

P – Present A – Absent R – Regrets G – Guest V – Vacant Position

P	Julia Hodder, President	P	Sherri Zelazny, Advocacy Councillor	A	James Burden, GVRD Area Representative
R	Nathan Hoffart, Vice-President	P	Liz Zischka, SLP Public Councillor	P	Meara Brown, Fraser Valley Area Representative
P	Brent Clayson, Past President	P	Camille Traverse, SLP Private Councillor	R	Adele Minto, Kootenay Area Representative
R	Kate Wishart, Treasurer		VACANT, AUD Public Councillor		
P	Kevin Frew, Secretary	P	Ryan Kalef AUD Private Councillor	P	Suzanne Harwood, Vancouver/Gulf Islands Area Representative
P	Janet Campbell, Executive Assistant	R	Kate Chase, Member Services Councillor	P	Janine Lebeter, Northern Area Representative, Area Reprs Councillor
A	Graham Raynor, UBC Student Representative (Aud)	P	Gillian Grevstad, SLP School Affairs	P	Michelle Bunney, Thompson/Okanagan Area Representative
A	Michael Witten, UBC Student Representative (SLP)				

AGENDA ITEM	DISCUSSION	ACTION
1. CALL TO ORDER	Quorum reached	Meeting called to order at 19:02.
2. OPENING REMARKS	Julia welcomed PC and thanked them for their work at the Strategic Planning Meeting.	

<p>3. APPROVAL OF AGENDA</p>	<p>Additions: Member Services - Private Practice Registry (Camille) - Letter Request (Julia) - Listserves (Gillian) Advocacy - Website Blog (Sherri) - Member Feature (Sherri) Other Business - Request from John Bird (Gillian) - Request for research letter of support (Julia)</p>	<p>Liz motioned to approve. Camille seconded. Carried.</p>
<p>4. APPROVAL OF CONSENT AGENDA</p>	<p>a) Approval of Minutes of January 16, 2015 PC Meeting b) President's Report c) Advocacy Report d) Kootenay Area Rep's Report e) Member Services Councilor's Report f) Private Practice Councilor's Report</p>	<p>Camille motioned to approve. Sherri seconded. Carried.</p>
<p>5. OPERATIONAL</p>	<p>a) Human Resources Policies Kevin suggested broadening language in 2.0, 2.2 to include PC members, employees, volunteers. Kevin noted 2.3 is a duplicated. Gillian noted typos in 3.1 and 3.2.</p> <p>b) PC Job Descriptions and Names Council discussed possible name changes with new PC structure. Ryan stressed desire for positions to carry more weight when dealing with other groups and suggested Councillors be called Directors. Some PC members felt Representative sounds more approachable. No consensus reached.</p> <p>c) Proposed Budget for 2015 Sherri wondered if money for May Month baskets could be used in a way that would generate more publicity. PC members suggested the cost should be under Area Reps and decided by that group. Kevin asked if we are spending all the education funds and how we can ensure they are used given high member priority for education. Suzanne recommended advertising to the entire province how the funds for education have been used. Julia requested other questions be passed to Executive Committee for March meeting.</p>	<p>Julia and Janet to liaise to finish editing / updating by April.</p> <p>Julia to prepare draft changes and present for vote next time.</p> <p>Janine to discuss desire for May Month Baskets at next Area Reps meeting.</p> <p>Janet to compile stats re education fund usage over the last few years for Janine.</p>

	<p>d) Logo change Sherri informed PC that Zoe suggested using current communicating is connecting logo as the Association's own logo. She noted this would save design costs.</p> <p>e) Pan Canadian Alliance In touch with CDAC about producing materials; not able to prepare for this year's May Month campaign. CDAC wanted a large amount of control over materials.</p> <p>Julia informed PC that 3 MPs replied with positive response re: spreading BCASLPA info in e-newsletter, social media in response to request for use of household mailings. Sherri noted Advocacy Committee can create material based on what MPs are able willing to do.</p>	<p>Sherri to liaise with Zoe re: options.</p>
--	---	--

<p>6. MEMBER SERVICES</p>	<p>a) Fee schedule for SLPs Camille continued discussion from strategic planning meeting. SASLPA used to post fee schedules on website but are taking them down now because the info became out of date. Ontario is only other province that posts a schedule and only does so for members. Theirs suggests maximum rates only and a rationale as to why someone might charge that. Camille suggested via Private Practice group that BCASLPA consider posting an explanation as to how practitioners determine rates in order to encourage discussion, and then create a more detailed document for posting to members only.</p> <p>b) PPIG Survey Results Camille reported that the remaining funds from group (\$2500) are being used to create tab on website. Email will be sent to group and to Vibrations. Working group to determine what will go into this section of the website.</p> <p>c) Website Blog Sherri noted efforts to create content. Calendar will be sent out along with tips of what to include.</p> <p>d) Member Features Given difficulty balancing concerns about featuring members versus advertising their businesses, members will instead be given the option to contribute to the blog.</p> <p>e) Find a Professional PC discussed member concerns re: how search results appear and may favour certain members. Janet noted this is mostly a problem in the large centres (Vancouver and Victoria) given multiple pages of listings. Ryan recommended randomized results with search.</p> <p>d) Listserves Gillian continued discussion from Strategic Planning Meeting about using listserves to connect members. Michelle offered to research service providers. Suzanne noted there are far more interactive / collaborative options available.</p>	<p>Brent motioned to accept changes to website. Sherri seconded. Carried.</p> <p>Janet to liaise with Zoe re: options for changes to listings.</p>
<p>7. ADVOCACY</p>	<p>a) May Month Plans / Budget Sherri solicited involvement from PC members regarding distributed plan.</p>	

<p>8. PROFESSIONAL LEARNING COMMUNITIES</p>	<p>a) Conference 2015 Janet informed PC that invitations are being sent out for SLP speakers. Committee is looking for Audiology speakers.</p> <p>b) Online Conference Registration Janet suggested we could likely create an online form and conference microsite rather than paying a company to manage registration each year. This would give the association more control and may cost less.</p>	<p>Janet to liaise with Zoe re: setup costs.</p>
<p>9. OTHER BUSINESS</p>	<p>a) Request from John Bird Gillian shared that she was contacted by the Director of the BC Coalition of Parent Advisory Committees. He stated that the group is advocating for improved classroom resources including services like SLP and wanted involvement from BCASLPA.</p> <p>b) Letter for Research Grant Application Julia referred to letter for research grant application from UBC. BCASLPA had previously sent a letter of support, UBC has requested a second. Everyone in agreement to provide support.</p> <p>Next Meeting MARCH 3, 2015 at 7:00pm</p>	<p>Gillian to liaise with Executive re: how to proceed once more info received.</p>
<p>10. ADJOURNMENT</p>	<p>Meeting adjourned at 8:26pm.</p>	<p>Kevin motioned. Janine seconded.</p>