

BCASLPA
Minutes of Provincial Council Meeting

April 2, 2014

19:00 - 20:30

Teleconference

P – Present A – Absent R – Regrets G – Guest V – Vacant Position

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| P | Brent Clayson, President | P | Margaret Anderson, Advocacy Councillor Co-Chair | A | James Burden, GVRD Area Representative |
| P | Julia Hodder, Vice-President | P | Nathan Hoffart, Advocacy Councilor Co-Chair | P | Pam Waterhouse, Fraser Valley Area Representative |
| P | Melanie Houston, Past President | P | Liz Zischka, SLP Public Councillor | R | Adele Minto, Kootenay Area Representative |
| P | Daniel Allen, Treasurer | P | Arlene Sturn, SLP Private Councillor | P | Janette Grant, Thompson/Okanagan Area Representative, Area Services Councillor |
| R | Kevin Frew, Secretary | | VACANT, AUD Public Councillor | P | Laurie Denley, Vancouver/Gulf Islands Area Representative |
| P | Janet Campbell, Executive Assistant | R | Ryan Kalef, AUD Private Councillor | P | Janine Lebeter, Northern Area Representative |
| P | Barbara Burnet, SAC Director | P | Kate Chase, Member Services Councillor | P | Sarah Dowling, SLP School Affairs |
| A | Michael Witten, UBC Student Representative (SLP) | A | Graham Raynor, UBC Student Representative (Aud) | | |

| AGENDA ITEM | DISCUSSION | ACTION |
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| 1. CALL TO ORDER | | Meeting called to order at 19:03. |
| 2. OPENING REMARKS FROM CHAIR | Welcome from Brent. | |
| 3. APPROVAL OF AGENDA | Motion: to add the following items to the agenda: Item 6b) Private Practice Listing Profiles. Item 5c) Autism – Fairchild TV Item 5d) SAC Bus Signs | Arlene moved to approve revised agenda. Ryan seconded. Carried. |
| 4. APPROVAL OF THE CONSENT AGENDA | | Nathan moved to approve the consent agenda. Dan seconded. Carried. |

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| <p>5. ADVOCACY</p> | <p>a. Advocacy Update</p> <p>I. Website Update Margaret noted that the public and private website copy is now collated for the Advocacy committee to provide its final edit. Once that is done, it will go to the EC for its review. EC to review over the weekend and provide feedback by Monday. Website launch is expected April 24.</p> <p>II. May Month There have been over 161 members replying to our offer of the May Month envelopes. An email was also sent to the Area Reps to offer assistance if they wanted to organize an event in their area. Hoping to have some practice stories to submit to the media.</p> <p>III. Social Media Update Looking at some hashtags for May is Speech and Hearing Month: #MaySpeak and #MayHear. At the moment, we have 200 likes on Facebook, 1060 followers in LinkedIn, 39 Pinterest, 157 Twitter followers.</p> <p>5b) Autism and Fairchild TV A reporter from Fairfield TV (Mandarin channel) called to talk to BCASLPA about ASD services. PC discussed the issue via email prior to this PC Meeting. Kate Chase will speak to the reporter and will call Zoe Grams first for info on media relations. The interview is set for April 21st and will be a 1/2hr documentary. Liz will work with Kate Chase on the rural perspective. Liz will also talk to Zoe first to ensure that everyone is giving the same key messages from BCASLPA.</p> <p>Kate pointed out that sometimes parents are getting what they need but not what they want. Parent education is important here.</p> <p>Julia noted that Global TV is also doing stories on ASD families who are willing to appear on TV for May.</p> <p><i>Autism Funding</i> Melanie spoke with a physio from Autism Funding who had concerns about Kaufman Speech Protocol being done by Behaviour Consultants and families thinking they are getting SLP services when they are not. Nathan mentioned a similar issue with a Teacher of the Deaf and Hard of Hearing doing the CELF.</p> | <p>Sarah Frumento to put tutorial on LinkedIn and in Vibes.</p> <p>Kate Chase and Liz Zischka to contact Zoe.</p> <p>Melanie to speak with Pam Gilbert re CELF issue.</p> |
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| | <p>5c) SAC Bus Ads SAC is placing transit ads in shelters in Vancouver. PC noted that coordination between SAC and BCASLPA would be helpful in terms of effort and sharing resources. Zoe has been providing info on BCASLPA's advocacy activities to Jessica at SAC.</p> <p>5d) May Month Basket A client has asked for a specific therapy app for an ipad in lieu of a gift basket. PC decided the May Month Basket was not a grant and that the funds cannot be used in this way.</p> | <p>Melanie to send an email to Joanne or Jessica.</p> |
| <p>6. MEMBERSHIP</p> | <p>a. Private Practice Listing Issue came up of a SLP advertising its company name in the last name field of the online practice listing thereby appearing first on all searches. PC agreed that BCASLPA advertises for professionals and not companies.</p> | <p>Janet to advise the member about PC's decision.</p> |
| <p>7. PROFESSIONAL LEARNING COMMUNITIES</p> | <p>a. Conference Update Janet noted planning continues: speakers are booked, conference package is being developed, hospitality committee has started work on the awards.</p> | |

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| <p>8. OPERATIONAL</p> | <p>a. Draft Vision / Mission Statement Review PC accepted the #3 statement of the version 2 revised document as below:</p> <p><i>Vision Everyone in British Columbia is empowered to effectively communicate with easily accessible, professional support from Speech-Language Pathologists and Audiologists.</i></p> <p><i>Mission BCASLPA works to ensure all British Columbians can experience their human right to communicate. Through support, education and advocacy we help residents of all ages to reach their communication potential. We provide tools and support to member Speech- Language Pathologists & Audiologists. We share resources for the public to better understand communication disorders and their treatments. We advocate for accessible communication support for all. Through all our activities we strive for increasingly improved circumstances for communication professionals and those they help.</i></p> <p>b. Policy Review Motion: to accept the policies contained in the package to PC with the exception of the 2 policies pertaining to Vibrations. Bring back the 2 policies pertaining to Vibrations to the next meeting.</p> <p>c. Social Media Committee Motion: to establish Social Media as a committee under Member Services.</p> <p>Motion: that the Social Media Committee report to the Member Services Councilor</p> <p>d. PC Vacancies The following positions will be vacant next Oct: Treasurer, Vancouver Island and Gulf Islands Rep, Thompson/Okanagan Rep, School Affairs Chair, SLP-Private, AUD-Private. Melanie expressed interest in the Treasurer's position if Dan didn't want to serve another term and Arlene would stay on if no one else expressed an interest. PC Members are to contact Julia if they would like to continue their term.</p> <p>PC extended a special thank you to Barbara Burnet for her years on PC and the valuable contribution she has provided. We will miss her!</p> | <p>Margaret will advise Zoe.</p> <p>Moved by Margaret and Seconded by Melanie. Carried.</p> <p>Janet to bring to next meeting.</p> <p>Moved by Julia, Seconded by Kate. Carried.</p> <p>Moved by Melanie, Seconded by Arlene. Carried.</p> <p>PC Members with terms ending in Oct to contact Julia if wishing to serve another term. Brent and Julia to work on PC vacancies.</p> |
| <p>9. OTHER BUSINESS</p> | <p>a. Next Meeting – May 7, 2014 19:00</p> | |
| <p>10. ADJOURNMENT</p> | | <p>Meeting adjourned at 20:21.</p> |